

**ASU National Sports Public Opinion Pulse  
Topline and Crosstabs**



National General Population  
Survey Conducted May 19th - 27th, 2021  
n = 1,800 with a MoE +/- 2.31%  
Online Survey via online opt-in survey platform  
\*Totals may not add up to 100% due to rounding

\*Percentages may not total 100%, due to rounding.

Region	Total
Sample Size	1,800
<b>Atlantic</b> Column %	20%
<b>Great Lakes</b> Column %	16%
<b>Pacific</b> Column %	16%
<b>Plains</b> Column %	16%
<b>Southern</b> Column %	24%
<b>Western</b> Column %	8%

Age	Total
Sample Size	1,800
<b>18 to 34 years old</b> Column %	30%
<b>35 to 44 years old</b> Column %	16%
<b>45 to 54 years old</b> Column %	16%
<b>55 to 64 years old</b> Column %	17%
<b>65 years old or more</b> Column %	21%

Sex	Total
Sample Size	1,800
<b>Female</b> Column %	51%
<b>Male</b> Column %	49%
<b>Intersex</b> Column %	0%

Race/Ethnicity	Total
Sample Size	1,800
<b>White Non-Hispanic</b> Column %	63%
<b>Hispanic or Latino</b> Column %	16%
<b>Black or African American</b> Column %	12%
<b>Asian</b> Column %	6%
<b>Other</b> Column %	2%

\* Percentages may not add up to 100 due to rounding

Q1a) How often would you say you currently use the following method, specifically to watch sports? I watch sports on cable Television live \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total	Atlantic	Great Lakes	Pacific	Plains	Southern	Western	18 to 54 years old	55 years old or more	Female	Male	White Non-Hispanic	Hispanic or Latino	Black or African American	Asian
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>Very Often</b> Column %	31%	<b>35% E</b>	33%	32%	<b>26% E</b>	29%	29%	<b>36% I</b>	<b>24% I</b>	<b>22% J</b>	<b>41% J</b>	<b>29% O</b>	<b>38% LO</b>	<b>39% LO</b>	<b>18% O</b>
<b>Somewhat Often</b> Column %	25%	<b>22% E</b>	<b>21% C</b>	<b>28% F</b>	<b>31% BCF</b>	<b>20% F</b>	<b>28% F</b>	<b>27% I</b>	<b>20% I</b>	24%	25%	<b>22% L</b>	<b>30% L</b>	25%	30%
<b>Not Very Often</b> Column %	12%	13%	<b>10% C</b>	<b>11% D</b>	<b>10% E</b>	<b>17% CDEG</b>	<b>9% G</b>	12%	13%	<b>15% K</b>	<b>10% K</b>	12%	<b>9% M</b>	<b>15% M</b>	<b>17% M</b>
<b>Not Often at All</b> Column %	14%	<b>12% E</b>	12%	12%	16%	<b>17% B</b>	15%	<b>12% H</b>	<b>17% H</b>	14%	14%	<b>16% MN</b>	<b>10% M</b>	<b>10% N</b>	16%
<b>I do not watch sports.</b> Column %	18%	18%	<b>23% DF</b>	<b>16% D</b>	17%	<b>17% F</b>	19%	<b>13% H</b>	<b>26% H</b>	<b>25% K</b>	<b>11% K</b>	<b>21% MN</b>	<b>14% M</b>	<b>11% N</b>	<b>20% N</b>

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: BCDEFGHIJKLMNO

\* Percentages may not add up to 100 due to rounding

Q1b) How often would you say you currently use the following method, specifically to watch sports? I watch sports on broadcast Television live \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total	Atlantic	Great Lakes	Pacific	Plains	Southern	Western	18 to 54 years old	55 years old or more	Female	Male	White Non-Hispanic	Hispanic or Latino	Black or African American	Asian
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>Very Often</b> Column %	23%	<b>28% E</b>	24%	24%	<b>18%</b>	24%	20%	<b>28% I</b>	<b>15%</b>	<b>16%</b>	<b>31% J</b>	<b>21%</b>	<b>27% L</b>	<b>33% LO</b>	<b>21%</b>
<b>Somewhat Often</b> Column %	29%	<b>27%</b>	<b>24%</b>	31%	<b>35% BCF</b>	<b>28%</b>	<b>35% C</b>	<b>33% I</b>	<b>23%</b>	<b>26%</b>	<b>33% J</b>	29%	33%	29%	25%
<b>Not Very Often</b> Column %	15%	<b>12%</b>	<b>12%</b>	15%	16%	<b>19% BC</b>	13%	14%	16%	<b>17% K</b>	<b>12%</b>	<b>14%</b>	15%	15%	<b>23% L</b>
<b>Not Often at All</b> Column %	14%	14%	15%	14%	16%	13%	13%	<b>11%</b>	<b>19% H</b>	<b>16% K</b>	<b>12%</b>	<b>16% MN</b>	<b>10%</b>	<b>11%</b>	10%
<b>I do not watch sports.</b> Column %	18%	<b>19%</b>	<b>26% BDEF</b>	<b>16%</b>	<b>14%</b>	<b>17%</b>	19%	<b>13%</b>	<b>26% H</b>	<b>24% K</b>	<b>12%</b>	<b>20% MN</b>	<b>14%</b>	<b>13%</b>	<b>22% MN</b>

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: BCDEFHIJKLMNO

\* Percentages may not add up to 100 due to rounding

Q1c) How often would you say you currently use the following method, specifically to watch sports? I watch sports using an app on my Smart TV \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total	Atlantic	Great Lakes	Pacific	Plains	Southern	Western	18 to 54 years old	55 years old or more	Female	Male	White Non-Hispanic	Hispanic or Latino	Black or African American	Asian
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>Very Often</b> Column %	18%	17%	17%	20%	16%	21%	15%	<b>25% I</b>	<b>6%</b>	<b>13%</b>	<b>23% J</b>	<b>16%</b>	<b>23% LO</b>	<b>25% LO</b>	<b>13%</b>
<b>Somewhat Often</b> Column %	17%	15%	15%	20%	19%	18%	14%	<b>24% I</b>	<b>5%</b>	<b>14%</b>	<b>20% J</b>	<b>13%</b>	<b>24% L</b>	<b>24% L</b>	<b>21% L</b>
<b>Not Very Often</b> Column %	14%	13%	13%	14%	16%	12%	15%	<b>16% I</b>	<b>10%</b>	15%	12%	<b>12%</b>	<b>19% L</b>	16%	14%
<b>Not Often at All</b> Column %	26%	26%	24%	24%	28%	26%	29%	<b>19%</b>	<b>38% H</b>	27%	25%	<b>29% MN</b>	<b>17%</b>	<b>19%</b>	<b>27% M</b>
<b>I do not watch sports.</b> Column %	25%	<b>29% E</b>	<b>31% DEF</b>	<b>23%</b>	<b>21%</b>	<b>23%</b>	27%	<b>16%</b>	<b>42% H</b>	<b>31% K</b>	<b>19%</b>	<b>29% MN</b>	<b>17%</b>	<b>17%</b>	25%

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: DEFHIJKLMNO

\* Percentages may not add up to 100 due to rounding

Q1d) How often would you say you currently use the following method, specifically to watch sports? I stream sports on my laptop/tablet live \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total	Atlantic	Great Lakes	Pacific	Plains	Southern	Western	18 to 54 years old	55 years old or more	Female	Male	White Non-Hispanic	Hispanic or Latino	Black or African American	Asian
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>Very Often</b> Column %	15%	15%	15%	17%	13%	14%	14%	<b>22% I</b>	<b>3%</b>	<b>11%</b>	<b>18% J</b>	<b>11%</b>	<b>23% LO</b>	<b>24% LO</b>	<b>10%</b>
<b>Somewhat Often</b> Column %	17%	<b>14%</b>	17%	18%	18%	<b>19% B</b>	14%	<b>24% I</b>	<b>6%</b>	<b>14%</b>	<b>20% J</b>	<b>14%</b>	<b>18%</b>	<b>28% LM</b>	<b>26% L</b>
<b>Not Very Often</b> Column %	15%	<b>18% CF</b>	<b>12%</b>	16%	14%	<b>13%</b>	16%	<b>18% I</b>	<b>9%</b>	14%	15%	14%	16%	14%	17%
<b>Not Often at All</b> Column %	27%	<b>24%</b>	25%	25%	<b>31% B</b>	29%	27%	<b>20%</b>	<b>39% H</b>	28%	26%	<b>31% MNO</b>	<b>21%</b>	<b>16%</b>	<b>20%</b>
<b>I do not watch sports.</b> Column %	27%	29%	31%	24%	25%	25%	30%	<b>17%</b>	<b>44% H</b>	<b>33% K</b>	<b>21%</b>	<b>30% MN</b>	<b>22%</b>	<b>18%</b>	28%

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: BCFHIJKLMNO

\* Percentages may not add up to 100 due to rounding

Q1e) How often would you say you currently use the following method, specifically to watch sports? I stream sports on my smart phone live \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total	Atlantic	Great Lakes	Pacific	Plains	Southern	Western	18 to 54 years old	55 years old or more	Female	Male	White Non-Hispanic	Hispanic or Latino	Black or African American	Asian
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>Very Often</b> Column %	14%	14%	15%	<b>18% G</b>	13%	14%	<b>9%</b>	<b>22% I</b>	<b>2%</b>	<b>10%</b>	<b>18% J</b>	<b>11%</b>	<b>18% L</b>	<b>25% LO</b>	<b>12%</b>
<b>Somewhat Often</b> Column %	17%	15%	16%	16%	20%	18%	18%	<b>25% I</b>	<b>4%</b>	<b>15%</b>	<b>19% J</b>	<b>13%</b>	<b>27% L</b>	<b>24% L</b>	<b>20% L</b>
<b>Not Very Often</b> Column %	15%	15%	12%	14%	14%	17%	16%	<b>18% I</b>	<b>10%</b>	14%	15%	15%	14%	14%	17%
<b>Not Often at All</b> Column %	26%	24%	24%	27%	27%	26%	27%	<b>18%</b>	<b>39% H</b>	26%	25%	<b>30% MN</b>	<b>17%</b>	<b>19%</b>	21%
<b>I do not watch sports.</b> Column %	28%	<b>32% F</b>	<b>32% EF</b>	26%	<b>25%</b>	<b>25%</b>	30%	<b>17%</b>	<b>46% H</b>	<b>34% K</b>	<b>22%</b>	<b>31% MN</b>	<b>24%</b>	<b>18%</b>	<b>29% N</b>

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: EFGHIJKLMNO

\* Percentages may not add up to 100 due to rounding

Q1f) How often would you say you currently use the following method, specifically to watch sports? I record sports to watch later \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total	Atlantic	Great Lakes	Pacific	Plains	Southern	Western	18 to 54 years old	55 years old or more	Female	Male	White Non-Hispanic	Hispanic or Latino	Black or African American	Asian
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>Very Often</b> Column %	13%	<b>8%</b>	<b>15%</b> BG	<b>14%</b> BG	<b>14%</b> BG	<b>15%</b> BG	<b>6%</b>	<b>17%</b> I	<b>6%</b>	11%	14%	<b>10%</b>	<b>20%</b> LO	<b>21%</b> LO	<b>5%</b>
<b>Somewhat Often</b> Column %	18%	19%	16%	18%	18%	18%	19%	<b>23%</b> I	<b>9%</b>	<b>15%</b>	<b>21%</b> J	18%	18%	18%	16%
<b>Not Very Often</b> Column %	15%	15%	<b>12%</b>	<b>18%</b> C	15%	14%	13%	<b>17%</b> I	<b>11%</b>	15%	14%	<b>13%</b>	17%	<b>20%</b> L	17%
<b>Not Often at All</b> Column %	27%	28%	<b>24%</b>	27%	27%	26%	<b>33%</b> C	<b>25%</b>	<b>30%</b> H	26%	29%	<b>29%</b> M	<b>22%</b>	23%	30%
<b>I do not watch sports.</b> Column %	27%	30%	<b>33%</b> DEF	<b>24%</b>	<b>25%</b>	<b>26%</b>	28%	<b>18%</b>	<b>43%</b> H	<b>33%</b> K	<b>22%</b>	<b>30%</b> MN	<b>23%</b>	<b>18%</b>	<b>32%</b> MN

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: BCDEFGHIJKLMNO



\* Percentages may not add up to 100 due to rounding

Q1g) How often would you say you currently use the following method, specifically to watch sports? I attend sports in-person \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total	Atlantic	Great Lakes	Pacific	Plains	Southern	Western	18 to 54 years old	55 years old or more	Female	Male	White Non-Hispanic	Hispanic or Latino	Black or African American	Asian
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>Very Often</b> Column %	12%	10%	13%	10%	11%	14%	10%	<b>18% I</b>	<b>2%</b>	<b>8%</b>	<b>16% J</b>	<b>11%</b>	<b>12%</b>	<b>20% LMO</b>	<b>6%</b>
<b>Somewhat Often</b> Column %	21%	21%	20%	22%	19%	22%	19%	<b>28% I</b>	<b>10%</b>	<b>18%</b>	<b>24% J</b>	<b>19%</b>	<b>27% LO</b>	<b>26% LO</b>	<b>15%</b>
<b>Not Very Often</b> Column %	26%	<b>25%</b>	27%	<b>33% BEF</b>	<b>24%</b>	<b>25%</b>	24%	26%	27%	27%	25%	<b>28% N</b>	28%	<b>20%</b>	21%
<b>Not Often at All</b> Column %	20%	21%	<b>17%</b>	<b>17%</b>	<b>27% CDF</b>	<b>19%</b>	23%	<b>16%</b>	<b>28% H</b>	20%	20%	<b>21% M</b>	<b>14%</b>	<b>18%</b>	<b>30% LMN</b>
<b>I do not watch sports.</b> Column %	21%	23%	23%	19%	19%	20%	23%	<b>14%</b>	<b>33% H</b>	<b>27% K</b>	<b>15%</b>	<b>22% N</b>	<b>19%</b>	<b>15%</b>	<b>28% MN</b>

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: BCDEFHIJKLMNO

\* Percentages may not add up to 100 due to rounding

Q2a) Please rate your personal opinion of the following sports leagues, regardless of whether you consider yourself a fan of the sport it represents. NFL (National Football League) \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non-Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>Very Favorable</b> Column %	39%	38%	39%	41%	41%	40%	35%	<b>46% I</b>	<b>28%</b>	<b>30%</b>	<b>49% J</b>	<b>36%</b>	<b>45% L</b>	<b>52% LO</b>	<b>35%</b>
<b>Somewhat Favorable</b> Column %	25%	25%	27%	27%	23%	23%	30%	25%	25%	<b>28% K</b>	<b>22%</b>	26%	22%	24%	28%
<b>Neither Favorable nor Unfavorable</b> Column %	17%	17%	18%	15%	18%	19%	16%	<b>15%</b>	<b>21% H</b>	<b>23% K</b>	<b>12%</b>	17%	18%	17%	22%
<b>Somewhat Unfavorable</b> Column %	8%	9%	5%	6%	8%	9%	9%	<b>6%</b>	<b>10% H</b>	7%	8%	<b>9% N</b>	6%	<b>3%</b>	5%
<b>Very Unfavorable</b> Column %	10%	11%	11%	10%	11%	8%	11%	<b>7%</b>	<b>15% H</b>	11%	9%	<b>12% N</b>	<b>9% N</b>	<b>3%</b>	<b>11% N</b>

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: HIJLNO

\* Percentages may not add up to 100 due to rounding

Q2b) Please rate your personal opinion of the following sports leagues, regardless of whether you consider yourself a fan of the sport it represents. MLB (Major League Baseball) \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non-Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>Very Favorable</b> Column %	27%	29%	<b>33% EFG</b>	29%	<b>22%</b>	<b>26%</b>	<b>22%</b>	<b>30% I</b>	<b>23%</b>	<b>22%</b>	<b>32% J</b>	<b>26%</b>	<b>32% L</b>	28%	25%
<b>Somewhat Favorable</b> Column %	31%	33%	28%	31%	29%	32%	32%	31%	31%	30%	32%	<b>34% MO</b>	<b>23%</b>	29%	<b>23%</b>
<b>Neither Favorable nor Unfavorable</b> Column %	26%	23%	26%	25%	30%	27%	30%	25%	28%	<b>30% K</b>	<b>22%</b>	25%	28%	28%	33%
<b>Somewhat Unfavorable</b> Column %	8%	7%	<b>5%</b>	7%	<b>10% C</b>	<b>9% C</b>	6%	<b>6%</b>	<b>9% H</b>	8%	7%	7%	9%	6%	9%
<b>Very Unfavorable</b> Column %	8%	9%	8%	8%	10%	6%	10%	8%	9%	<b>10% K</b>	<b>7%</b>	8%	8%	10%	9%

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: C EFGHIJKLMO

\* Percentages may not add up to 100 due to rounding

Q2c) Please rate your personal opinion of the following sports leagues, regardless of whether you consider yourself a fan of the sport it represents. NBA (National Basketball Association) \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non-Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>Very Favorable</b> Column %	27%	28%	<b>25%</b>	<b>33%</b> CEG	<b>23%</b>	27%	<b>23%</b>	<b>36%</b> I	<b>13%</b>	<b>22%</b>	<b>32%</b> J	<b>19%</b>	<b>32%</b> L	<b>55%</b> LMO	<b>34%</b> L
<b>Somewhat Favorable</b> Column %	24%	22%	<b>20%</b>	25%	<b>27%</b> C	23%	27%	<b>25%</b> I	<b>21%</b>	24%	23%	23%	24%	24%	27%
<b>Neither Favorable nor Unfavorable</b> Column %	27%	27%	31%	24%	24%	27%	27%	<b>23%</b>	<b>33%</b> H	<b>32%</b> K	<b>21%</b>	<b>31%</b> MN	<b>24%</b> N	<b>14%</b>	<b>26%</b> N
<b>Somewhat Unfavorable</b> Column %	8%	8%	10%	6%	8%	8%	9%	<b>7%</b>	<b>10%</b> H	8%	8%	<b>10%</b> MNO	<b>6%</b>	<b>4%</b>	<b>5%</b>
<b>Very Unfavorable</b> Column %	15%	16%	15%	<b>11%</b>	<b>18%</b> D	14%	15%	<b>10%</b>	<b>23%</b> H	14%	16%	<b>17%</b> NO	<b>15%</b> N	<b>4%</b>	<b>9%</b>

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: CDEGHIJKLMNO

\* Percentages may not add up to 100 due to rounding

Q2d) Please rate your personal opinion of the following sports leagues, regardless of whether you consider yourself a fan of the sport it represents. NHL (National Hockey League) \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non-Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>Very Favorable</b> Column %	19%	<b>22% D</b>	<b>21% D</b>	<b>14%</b>	16%	<b>21% D</b>	<b>21% D</b>	<b>21% I</b>	<b>16%</b>	<b>16%</b>	<b>22% J</b>	<b>21% M</b>	<b>16%</b>	19%	14%
<b>Somewhat Favorable</b> Column %	25%	<b>29% E</b>	25%	23%	<b>22%</b>	24%	27%	<b>28% I</b>	<b>20%</b>	<b>21%</b>	<b>29% J</b>	26%	24%	23%	25%
<b>Neither Favorable nor Unfavorable</b> Column %	35%	33%	36%	38%	34%	35%	35%	<b>31%</b>	<b>42% H</b>	<b>39% K</b>	<b>31%</b>	37%	31%	32%	37%
<b>Somewhat Unfavorable</b> Column %	10%	<b>7%</b>	9%	10%	11%	<b>12% B</b>	9%	9%	10%	9%	10%	<b>8%</b>	11%	<b>13% L</b>	12%
<b>Very Unfavorable</b> Column %	11%	<b>9%</b>	<b>9%</b>	<b>15% BCFG</b>	<b>16% BCFG</b>	<b>9%</b>	<b>7%</b>	11%	11%	<b>14% K</b>	<b>7%</b>	<b>8%</b>	<b>19% L</b>	<b>13% L</b>	13%

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: BCDEFGHIJKLM

\* Percentages may not add up to 100 due to rounding

Q2e) Please rate your personal opinion of the following sports leagues, regardless of whether you consider yourself a fan of the sport it represents. MLS (Major League Soccer) \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non-Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>Very Favorable</b> Column %	16%	16%	15%	<b>19% E</b>	<b>13%</b>	16%	14%	<b>21% I</b>	<b>6%</b>	<b>12%</b>	<b>19% J</b>	<b>13%</b>	<b>22% LO</b>	<b>21% LO</b>	<b>10%</b>
<b>Somewhat Favorable</b> Column %	21%	22%	19%	19%	<b>17%</b>	<b>24% E</b>	20%	<b>23% I</b>	<b>17%</b>	<b>18%</b>	<b>23% J</b>	21%	21%	18%	21%
<b>Neither Favorable nor Unfavorable</b> Column %	39%	39%	39%	37%	43%	38%	41%	<b>33%</b>	<b>49% H</b>	<b>42% K</b>	<b>36%</b>	<b>43% MN</b>	<b>29%</b>	<b>34%</b>	<b>44% M</b>
<b>Somewhat Unfavorable</b> Column %	10%	<b>8%</b>	<b>13% B</b>	9%	9%	11%	8%	<b>9%</b>	<b>12% H</b>	11%	9%	10%	<b>7%</b>	<b>13% M</b>	11%
<b>Very Unfavorable</b> Column %	15%	14%	13%	16%	<b>18% F</b>	<b>12%</b>	18%	14%	16%	<b>16% K</b>	<b>13%</b>	<b>13%</b>	<b>21% LN</b>	<b>14%</b>	13%

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: BEFHJKLMNO

\* Percentages may not add up to 100 due to rounding

Q2f) Please rate your personal opinion of the following sports leagues, regardless of whether you consider yourself a fan of the sport it represents. NASCAR (National Association for Stock Car Auto Racing) \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total	Atlantic	Great Lakes	Pacific	Plains	Southern	Western	18 to 54 years old	55 years old or more	Female	Male	White Non-Hispanic	Hispanic or Latino	Black or African American	Asian
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>Very Favorable</b> Column %	15%	<b>18% CD</b>	<b>11%</b>	<b>10%</b>	<b>13%</b>	<b>21% CDEG</b>	<b>12%</b>	<b>18% I</b>	<b>11%</b>	13%	17%	16%	<b>11%</b>	<b>21% MO</b>	<b>10%</b>
<b>Somewhat Favorable</b> Column %	23%	22%	22%	22%	26%	<b>22%</b>	<b>30% F</b>	<b>27% I</b>	<b>17%</b>	<b>21%</b>	<b>26% J</b>	<b>22%</b>	<b>31% LN</b>	<b>22%</b>	21%
<b>Neither Favorable nor Unfavorable</b> Column %	31%	30%	33%	34%	29%	32%	29%	<b>27%</b>	<b>38% H</b>	<b>35% K</b>	<b>28%</b>	<b>34% M</b>	<b>25%</b>	28%	<b>36% M</b>
<b>Somewhat Unfavorable</b> Column %	14%	14%	17%	15%	14%	14%	12%	<b>13%</b>	<b>17% H</b>	13%	16%	15%	12%	12%	15%
<b>Very Unfavorable</b> Column %	16%	15%	<b>17% F</b>	<b>19% F</b>	<b>19% F</b>	<b>11%</b>	16%	15%	17%	<b>17% K</b>	<b>14%</b>	<b>14%</b>	<b>21% L</b>	17%	18%

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: CDEFGHIJKLMNO

\* Percentages may not add up to 100 due to rounding

Q2g) Please rate your personal opinion of the following sports leagues, regardless of whether you consider yourself a fan of the sport it represents. NCAA (National Collegiate Athletic Association) \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non-Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>Very Favorable</b> Column %	22%	<b>17%</b>	21%	22%	<b>23% B</b>	<b>25% B</b>	20%	<b>24% I</b>	<b>17%</b>	<b>16%</b>	<b>27% J</b>	<b>22% O</b>	<b>18%</b>	<b>30% LMO</b>	<b>12%</b>
<b>Somewhat Favorable</b> Column %	26%	23%	<b>29% E</b>	26%	<b>21%</b>	<b>28% E</b>	28%	25%	26%	<b>19%</b>	<b>33% J</b>	26%	21%	26%	27%
<b>Neither Favorable nor Unfavorable</b> Column %	33%	<b>39% CF</b>	<b>31%</b>	32%	<b>35% F</b>	<b>28%</b>	34%	<b>30%</b>	<b>38% H</b>	<b>41% K</b>	<b>25%</b>	34%	34%	29%	38%
<b>Somewhat Unfavorable</b> Column %	8%	10%	8%	7%	6%	10%	8%	8%	9%	9%	8%	9%	7%	<b>5%</b>	<b>13% N</b>
<b>Very Unfavorable</b> Column %	11%	10%	11%	13%	14%	9%	10%	12%	10%	<b>15% K</b>	<b>7%</b>	<b>9%</b>	<b>19% LNO</b>	<b>10%</b>	<b>11%</b>

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: BCEFH IJKLMNO



\* Percentages may not add up to 100 due to rounding

Q2h) Please rate your personal opinion of the following sports leagues, regardless of whether you consider yourself a fan of the sport it represents. PGA (Professional Golfer’s Association) \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non-Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>Very Favorable</b> Column %	16%	<b>14%</b>	15%	<b>14%</b>	<b>14%</b>	<b>20% BDE</b>	16%	16%	15%	<b>12%</b>	<b>20% J</b>	<b>17% MO</b>	<b>10%</b>	<b>18% MO</b>	<b>9%</b>
<b>Somewhat Favorable</b> Column %	21%	23%	20%	23%	20%	20%	22%	22%	21%	<b>16%</b>	<b>27% J</b>	<b>23% N</b>	20%	<b>15%</b>	<b>25% N</b>
<b>Neither Favorable nor Unfavorable</b> Column %	37%	34%	39%	38%	37%	35%	39%	<b>34%</b>	<b>40% H</b>	<b>41% K</b>	<b>32%</b>	37%	37%	33%	43%
<b>Somewhat Unfavorable</b> Column %	12%	12%	12%	11%	13%	12%	11%	12%	11%	13%	11%	11%	14%	13%	11%
<b>Very Unfavorable</b> Column %	14%	16%	14%	14%	15%	13%	12%	15%	13%	<b>18% K</b>	<b>10%</b>	<b>12%</b>	<b>19% L</b>	<b>21% L</b>	13%

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: BDEHJKLMNO

\* Percentages may not add up to 100 due to rounding

Q2i) Please rate your personal opinion of the following sports leagues, regardless of whether you consider yourself a fan of the sport it represents. ATP (Association of Tennis Professionals) \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non- Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>Very Favorable</b> Column %	13%	13%	11%	13%	11%	15%	11%	<b>16% I</b>	<b>7%</b>	<b>10%</b>	<b>15% J</b>	12%	13%	15%	11%
<b>Somewhat Favorable</b> Column %	18%	19%	18%	20%	17%	18%	18%	<b>20% I</b>	<b>16%</b>	<b>15%</b>	<b>22% J</b>	<b>17%</b>	18%	20%	<b>27% L</b>
<b>Neither Favorable nor Unfavorable</b> Column %	43%	42%	42%	43%	43%	45%	42%	<b>39%</b>	<b>50% H</b>	<b>47% K</b>	<b>39%</b>	<b>46% MN</b>	<b>37%</b>	<b>38%</b>	40%
<b>Somewhat Unfavorable</b> Column %	11%	11%	13%	10%	12%	11%	12%	<b>10%</b>	<b>13% H</b>	11%	12%	11%	12%	12%	10%
<b>Very Unfavorable</b> Column %	15%	16%	<b>17% F</b>	14%	<b>18% F</b>	<b>11%</b>	<b>17% F</b>	16%	14%	<b>17% K</b>	<b>13%</b>	<b>13%</b>	<b>20% L</b>	17%	12%

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: FHIJKLMN

\* Percentages may not add up to 100 due to rounding

Q2j) Please rate your personal opinion of the following sports leagues, regardless of whether you consider yourself a fan of the sport it represents. WNBA (Women’s National Basketball Association) \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non-Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>Very Favorable</b> Column %	14%	13%	13%	14%	<b>11%</b>	<b>17%</b> E	12%	<b>18%</b> I	<b>7%</b>	13%	14%	<b>11%</b>	<b>14%</b>	<b>30%</b> LMO	<b>11%</b>
<b>Somewhat Favorable</b> Column %	22%	23%	21%	25%	20%	23%	22%	<b>27%</b> I	<b>14%</b>	21%	23%	<b>21%</b>	21%	<b>28%</b> L	23%
<b>Neither Favorable nor Unfavorable</b> Column %	39%	38%	40%	37%	38%	39%	39%	<b>33%</b>	<b>48%</b> H	<b>42%</b> K	<b>35%</b>	<b>42%</b> MN	<b>33%</b>	<b>27%</b>	<b>43%</b> N
<b>Somewhat Unfavorable</b> Column %	10%	10%	9%	8%	11%	12%	10%	<b>9%</b>	<b>13%</b> H	<b>8%</b>	<b>12%</b> J	11%	10%	7%	12%
<b>Very Unfavorable</b> Column %	15%	<b>16%</b> F	<b>17%</b> F	<b>16%</b> F	<b>20%</b> F	<b>9%</b>	<b>17%</b> F	<b>13%</b>	<b>19%</b> H	15%	16%	<b>15%</b> N	<b>22%</b> LNO	<b>8%</b>	<b>11%</b>

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: EFHIJKLMNO

\* Percentages may not add up to 100 due to rounding

Q2k) Please rate your personal opinion of the following sports leagues, regardless of whether you consider yourself a fan of the sport it represents. WTA (Women's Tennis Association) \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non-Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>Very Favorable</b> Column %	13%	16%	13%	15%	11%	13%	11%	<b>17% I</b>	<b>7%</b>	<b>12%</b>	<b>15% J</b>	<b>12%</b>	15%	<b>19% L</b>	14%
<b>Somewhat Favorable</b> Column %	18%	18%	16%	19%	20%	19%	16%	<b>21% I</b>	<b>14%</b>	18%	19%	17%	20%	20%	23%
<b>Neither Favorable nor Unfavorable</b> Column %	43%	42%	43%	41%	40%	46%	45%	<b>38%</b>	<b>51% H</b>	<b>45% K</b>	<b>40%</b>	<b>46% MN</b>	<b>34%</b>	<b>38%</b>	39%
<b>Somewhat Unfavorable</b> Column %	11%	9%	11%	10%	10%	13%	12%	<b>10%</b>	<b>13% H</b>	10%	12%	11%	10%	10%	11%
<b>Very Unfavorable</b> Column %	15%	<b>15% F</b>	<b>17% F</b>	<b>16% F</b>	<b>19% F</b>	<b>9%</b>	<b>16% F</b>	15%	15%	15%	14%	<b>14%</b>	<b>21% LN</b>	<b>12%</b>	13%

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: FHIJKLMN

\* Percentages may not add up to 100 due to rounding

Q21) Please rate your personal opinion of the following sports leagues, regardless of whether you consider yourself a fan of the sport it represents. NWSL (National Women's Soccer League) \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non-Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>Very Favorable</b> Column %	13%	14%	11%	15%	10%	14%	11%	<b>18% I</b>	<b>5%</b>	12%	15%	12%	<b>16% O</b>	<b>16% O</b>	<b>7%</b>
<b>Somewhat Favorable</b> Column %	17%	18%	16%	17%	17%	17%	17%	<b>20% I</b>	<b>12%</b>	17%	18%	17%	16%	18%	19%
<b>Neither Favorable nor Unfavorable</b> Column %	41%	41%	40%	39%	40%	44%	38%	<b>36%</b>	<b>48% H</b>	<b>43% K</b>	<b>38%</b>	<b>43% M</b>	<b>32%</b>	37%	<b>45% M</b>
<b>Somewhat Unfavorable</b> Column %	12%	11%	14%	11%	14%	11%	16%	<b>10%</b>	<b>16% H</b>	12%	13%	12%	14%	12%	14%
<b>Very Unfavorable</b> Column %	17%	16%	<b>19% F</b>	18%	<b>19% F</b>	<b>13%</b>	18%	16%	18%	17%	17%	<b>16%</b>	<b>21% L</b>	16%	15%

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: FHIKLMO

\* Percentages may not add up to 100 due to rounding

Q2m) Please rate your personal opinion of the following sports leagues, regardless of whether you consider yourself a fan of the sport it represents. LPGA (Ladies Professional Golf Association) \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non-Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>Very Favorable</b> Column %	13%	14%	13%	11%	11%	14%	13%	<b>15% I</b>	<b>9%</b>	<b>11%</b>	<b>15% J</b>	13%	12%	15%	8%
<b>Somewhat Favorable</b> Column %	18%	19%	19%	19%	<b>14%</b>	<b>20% E</b>	19%	<b>20% I</b>	<b>16%</b>	<b>15%</b>	<b>22% J</b>	19%	16%	17%	21%
<b>Neither Favorable nor Unfavorable</b> Column %	41%	39%	40%	41%	46%	40%	38%	<b>37%</b>	<b>48% H</b>	<b>45% K</b>	<b>37%</b>	43%	38%	36%	44%
<b>Somewhat Unfavorable</b> Column %	12%	12%	11%	10%	10%	14%	12%	11%	12%	12%	11%	11%	13%	15%	9%
<b>Very Unfavorable</b> Column %	16%	17%	17%	<b>18% F</b>	<b>18% F</b>	<b>12%</b>	18%	17%	15%	17%	16%	<b>14%</b>	<b>21% L</b>	17%	18%

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: EFHIJKL

\* Percentages may not add up to 100 due to rounding

Q3) Please Rank the following sports in order with 1 being your "most favorite" and 11 being your "least favorite." College Football \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non-Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>1</b> Column %	13%	<b>7%</b>	<b>12% B</b>	<b>11%</b>	<b>17% BDG</b>	<b>19% BCDG</b>	<b>10%</b>	14%	11%	<b>10%</b>	<b>16% J</b>	13%	10%	14%	16%
<b>2</b> Column %	22%	21%	25%	19%	23%	20%	22%	23%	19%	20%	23%	22%	22%	22%	15%
<b>3</b> Column %	17%	<b>14%</b>	16%	<b>15%</b>	17%	<b>22% BD</b>	16%	17%	17%	17%	17%	17%	16%	17%	16%
<b>4</b> Column %	13%	<b>16% F</b>	13%	<b>16% F</b>	<b>14% F</b>	<b>9%</b>	12%	<b>12%</b>	<b>15% H</b>	13%	14%	<b>12%</b>	16%	<b>17% L</b>	15%
<b>5</b> Column %	9%	<b>11% F</b>	8%	8%	9%	<b>6%</b>	<b>11% F</b>	9%	8%	9%	8%	9%	10%	7%	10%
<b>6</b> Column %	6%	<b>9% CE</b>	<b>5%</b>	7%	<b>3%</b>	6%	<b>8% E</b>	6%	7%	7%	5%	7%	7%	5%	7%
<b>7</b> Column %	5%	5%	4%	5%	3%	6%	5%	5%	5%	5%	4%	5%	4%	4%	6%
<b>8</b> Column %	5%	6%	6%	6%	3%	4%	5%	5%	5%	<b>6% K</b>	<b>3%</b>	5%	5%	4%	4%
<b>9</b> Column %	3%	4%	3%	5%	3%	3%	2%	3%	4%	3%	3%	4%	2%	4%	3%
<b>10</b> Column %	5%	5%	5%	6%	4%	5%	5%	4%	6%	<b>7% K</b>	<b>3%</b>	5%	6%	4%	6%
<b>11</b> Column %	2%	3%	2%	3%	2%	<b>1%</b>	<b>4% F</b>	3%	1%	3%	2%	<b>2% N</b>	<b>3% N</b>	<b>0%</b>	2%

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

**■ Significant difference within groups: BCDEFGHJKLN**

\* Percentages may not add up to 100 due to rounding

Q3) Please Rank the following sports in order with 1 being your "most favorite" and 11 being your "least favorite." Professional Baseball \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non-Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>1</b> Column %	11%	<b>14% F</b>	12%	10%	11%	<b>8%</b>	11%	<b>9%</b>	<b>14% H</b>	11%	11%	<b>12% N</b>	<b>13% N</b>	<b>5%</b>	7%
<b>2</b> Column %	17%	20%	15%	18%	15%	17%	17%	16%	18%	16%	18%	17%	16%	16%	20%
<b>3</b> Column %	20%	<b>20%</b>	<b>27% BEF</b>	22%	<b>17%</b>	<b>16%</b>	21%	<b>22% I</b>	<b>17%</b>	19%	21%	20%	19%	22%	22%
<b>4</b> Column %	16%	<b>13%</b>	15%	16%	<b>19% BG</b>	17%	<b>11%</b>	17%	14%	16%	15%	15%	17%	15%	14%
<b>5</b> Column %	11%	<b>7%</b>	11%	10%	12%	<b>12% B</b>	12%	11%	9%	11%	10%	10%	12%	13%	8%
<b>6</b> Column %	8%	10%	7%	7%	8%	9%	8%	8%	8%	7%	9%	8%	7%	9%	9%
<b>7</b> Column %	6%	5%	<b>4%</b>	<b>8% C</b>	7%	6%	<b>10% C</b>	6%	7%	7%	6%	6%	6%	7%	8%
<b>8</b> Column %	3%	2%	3%	3%	3%	4%	2%	3%	3%	4%	2%	<b>3% M</b>	<b>1%</b>	4%	<b>5% M</b>
<b>9</b> Column %	4%	4%	4%	4%	5%	5%	5%	4%	5%	4%	4%	4%	6%	3%	6%
<b>10</b> Column %	2%	3%	1%	2%	2%	2%	2%	2%	3%	2%	2%	<b>3% N</b>	2%	<b>1%</b>	1%
<b>11</b> Column %	2%	1%	<b>1%</b>	1%	2%	<b>3% C</b>	1%	2%	2%	2%	1%	2%	1%	3%	1%

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

**Significant difference within groups: BCEFGHIMN**



\* Percentages may not add up to 100 due to rounding

Q3) Please Rank the following sports in order with 1 being your "most favorite" and 11 being your "least favorite." College Baseball \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non-Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>1</b> Column %	2%	<b>0%</b>	<b>1%</b>	<b>2%</b> B	<b>2%</b>	<b>4%</b> BC	<b>5%</b> BCE	<b>3%</b> I	<b>1%</b>	2%	2%	2%	2%	2%	2%
<b>2</b> Column %	5%	<b>3%</b>	5%	6%	5%	4%	<b>8%</b> B	<b>6%</b> I	<b>3%</b>	5%	5%	4%	6%	6%	6%
<b>3</b> Column %	8%	<b>6%</b>	8%	9%	<b>11%</b> B	9%	6%	<b>9%</b> I	<b>7%</b>	8%	9%	<b>7%</b>	<b>12%</b> L	<b>13%</b> L	6%
<b>4</b> Column %	17%	16%	16%	16%	16%	21%	17%	<b>19%</b> I	<b>14%</b>	17%	17%	18%	13%	18%	18%
<b>5</b> Column %	19%	21%	19%	16%	18%	17%	21%	19%	19%	<b>21%</b> K	<b>17%</b>	<b>18%</b>	<b>23%</b> LO	22%	<b>14%</b>
<b>6</b> Column %	14%	<b>12%</b>	15%	16%	<b>18%</b> BFG	<b>11%</b>	<b>10%</b>	14%	13%	14%	13%	15%	13%	11%	11%
<b>7</b> Column %	11%	11%	11%	9%	11%	9%	14%	<b>9%</b>	<b>13%</b> H	10%	11%	11%	11%	7%	10%
<b>8</b> Column %	10%	<b>12%</b> E	10%	7%	<b>7%</b>	<b>12%</b> E	7%	<b>8%</b>	<b>12%</b> H	8%	11%	10%	10%	7%	9%
<b>9</b> Column %	7%	9%	7%	<b>9%</b> E	<b>5%</b>	6%	5%	6%	8%	7%	7%	7%	<b>5%</b>	6%	<b>12%</b> M
<b>10</b> Column %	4%	5%	5%	<b>6%</b> E	<b>2%</b>	3%	4%	4%	5%	4%	4%	<b>5%</b> M	<b>2%</b>	2%	5%
<b>11</b> Column %	4%	4%	4%	3%	5%	3%	2%	3%	4%	4%	4%	4%	3%	5%	5%

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

**Significant difference within groups: BCEFGHIKLMO**

\* Percentages may not add up to 100 due to rounding

Q3) Please Rank the following sports in order with 1 being your "most favorite" and 11 being your "least favorite." Professional Basketball \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non-Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>1</b> Column %	8%	9%	<b>6%</b>	<b>12%</b> CF	8%	<b>6%</b>	11%	<b>10%</b> I	<b>5%</b>	10%	7%	<b>5%</b>	<b>10%</b> L	<b>19%</b> LM	<b>17%</b> LM
<b>2</b> Column %	10%	11%	10%	<b>14%</b> FG	9%	<b>7%</b>	<b>6%</b>	<b>12%</b> I	<b>6%</b>	11%	9%	<b>7%</b>	<b>14%</b> L	<b>19%</b> L	<b>12%</b> L
<b>3</b> Column %	12%	12%	11%	13%	13%	11%	13%	12%	12%	12%	12%	11%	15%	10%	13%
<b>4</b> Column %	11%	9%	10%	10%	12%	12%	15%	<b>12%</b> I	<b>9%</b>	11%	11%	<b>10%</b>	<b>14%</b> L	10%	12%
<b>5</b> Column %	18%	<b>14%</b>	<b>20%</b> B	<b>20%</b> B	16%	<b>20%</b> B	16%	<b>20%</b> I	<b>13%</b>	16%	19%	17%	16%	18%	23%
<b>6</b> Column %	13%	<b>17%</b> D	16%	<b>11%</b>	12%	12%	10%	12%	15%	<b>15%</b> K	<b>11%</b>	14%	12%	13%	8%
<b>7</b> Column %	9%	<b>11%</b> D	<b>11%</b> D	<b>6%</b>	8%	<b>11%</b> D	7%	<b>8%</b>	<b>12%</b> H	10%	9%	<b>12%</b> MNO	<b>6%</b>	<b>3%</b>	<b>4%</b>
<b>8</b> Column %	5%	5%	5%	3%	6%	4%	7%	4%	6%	5%	5%	<b>6%</b> MN	<b>3%</b>	<b>1%</b>	<b>4%</b> N
<b>9</b> Column %	4%	<b>2%</b>	4%	3%	4%	<b>6%</b> BG	<b>2%</b>	3%	5%	4%	4%	5%	3%	3%	2%
<b>10</b> Column %	4%	<b>3%</b>	<b>2%</b>	<b>3%</b>	4%	5%	<b>8%</b> BCD	<b>3%</b>	<b>6%</b> H	<b>3%</b>	<b>5%</b> J	<b>5%</b> N	4%	<b>1%</b>	4%
<b>11</b> Column %	6%	7%	5%	5%	7%	6%	5%	<b>3%</b>	<b>11%</b> H	<b>4%</b>	<b>8%</b> J	<b>8%</b> MNO	<b>4%</b>	<b>3%</b>	<b>1%</b>

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

**Significant difference within groups: BCDGHIJKLMNO**

\* Percentages may not add up to 100 due to rounding

Q3) Please Rank the following sports in order with 1 being your "most favorite" and 11 being your "least favorite." College Basketball \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non- Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>1</b> Column %	4%	3%	4%	3%	<b>6% G</b>	3%	<b>1%</b>	<b>2%</b>	<b>6% H</b>	4%	4%	4%	4%	2%	2%
<b>2</b> Column %	7%	<b>6%</b>	<b>7%</b>	8%	<b>6%</b>	<b>7%</b>	<b>14% BCEF</b>	7%	8%	7%	8%	<b>7%</b>	6%	<b>11% L</b>	10%
<b>3</b> Column %	8%	8%	9%	8%	7%	8%	9%	7%	9%	7%	9%	<b>8% M</b>	<b>5%</b>	8%	<b>11% M</b>
<b>4</b> Column %	10%	<b>6%</b>	10%	10%	<b>12% B</b>	10%	<b>12% B</b>	11%	9%	11%	9%	10%	11%	13%	6%
<b>5</b> Column %	11%	12%	11%	13%	8%	9%	13%	10%	12%	<b>9%</b>	<b>13% J</b>	11%	9%	10%	10%
<b>6</b> Column %	24%	<b>18%</b>	24%	24%	22%	<b>28% B</b>	21%	<b>26% I</b>	<b>19%</b>	23%	24%	<b>22%</b>	25%	<b>30% L</b>	26%
<b>7</b> Column %	14%	<b>17% F</b>	13%	13%	<b>15% F</b>	<b>10%</b>	12%	14%	13%	<b>15% K</b>	<b>12%</b>	14%	15%	11%	14%
<b>8</b> Column %	9%	11%	9%	8%	9%	10%	7%	10%	9%	10%	9%	<b>11% N</b>	9%	<b>6%</b>	6%
<b>9</b> Column %	6%	<b>8% F</b>	6%	5%	5%	<b>5%</b>	6%	5%	6%	7%	5%	6%	5%	6%	9%
<b>10</b> Column %	6%	8%	4%	4%	4%	7%	4%	<b>5%</b>	<b>7% H</b>	5%	6%	<b>6% NO</b>	<b>8% NO</b>	<b>2%</b>	<b>2%</b>
<b>11</b> Column %	2%	2%	2%	3%	2%	2%	1%	2%	1%	2%	2%	2%	2%	3%	3%

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

**■ Significant difference within groups: BCEFGHIJKLMNO**

\* Percentages may not add up to 100 due to rounding

Q3) Please Rank the following sports in order with 1 being your "most favorite" and 11 being your "least favorite." Hockey (both professional and college) \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non-Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>1</b> Column %	5%	<b>7% D</b>	6%	<b>3%</b>	4%	5%	7%	5%	5%	6%	5%	<b>7% NO</b>	<b>5% N</b>	<b>1%</b>	<b>1%</b>
<b>2</b> Column %	6%	7%	6%	6%	5%	5%	4%	5%	6%	<b>7% K</b>	<b>5%</b>	<b>6% N</b>	<b>8% N</b>	<b>1%</b>	3%
<b>3</b> Column %	7%	9%	7%	5%	7%	6%	10%	7%	7%	7%	7%	<b>9% NO</b>	<b>6% O</b>	<b>5%</b>	<b>2%</b>
<b>4</b> Column %	7%	<b>11% DEFG</b>	<b>10% EF</b>	<b>7%</b>	<b>5%</b>	<b>6%</b>	<b>5%</b>	7%	8%	<b>6%</b>	<b>9% J</b>	<b>8% M</b>	<b>4%</b>	7%	7%
<b>5</b> Column %	9%	<b>12% DE</b>	9%	<b>7%</b>	<b>7%</b>	9%	8%	<b>8%</b>	<b>11% H</b>	<b>10% K</b>	<b>7%</b>	<b>9% M</b>	<b>5%</b>	<b>10% M</b>	<b>13% M</b>
<b>6</b> Column %	9%	8%	10%	10%	<b>6%</b>	<b>11% E</b>	<b>12% E</b>	10%	9%	9%	10%	9%	10%	<b>12% O</b>	<b>5%</b>
<b>7</b> Column %	23%	<b>18%</b>	<b>25% B</b>	<b>26% B</b>	22%	<b>27% B</b>	22%	<b>27% I</b>	<b>17%</b>	<b>21%</b>	<b>26% J</b>	<b>20%</b>	<b>28% L</b>	<b>34% L</b>	25%
<b>8</b> Column %	12%	12%	13%	12%	14%	10%	16%	12%	12%	13%	11%	12%	11%	11%	17%
<b>9</b> Column %	9%	9%	<b>6%</b>	<b>11% C</b>	<b>11% C</b>	8%	8%	9%	8%	9%	8%	9%	9%	6%	9%
<b>10</b> Column %	7%	<b>4%</b>	<b>6%</b>	7%	<b>11% BC</b>	<b>8% B</b>	5%	<b>6%</b>	<b>9% H</b>	6%	7%	<b>6%</b>	<b>9% N</b>	<b>4%</b>	<b>12% LN</b>
<b>11</b> Column %	5%	<b>3%</b>	<b>3%</b>	6%	<b>8% BC</b>	5%	4%	<b>4%</b>	<b>7% H</b>	5%	5%	<b>4%</b>	5%	<b>9% L</b>	6%

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

**Significant difference within groups: BCDEFGHIJKLMNO**

\* Percentages may not add up to 100 due to rounding

Q3) Please Rank the following sports in order with 1 being your "most favorite" and 11 being your "least favorite." Soccer (both professional and college) \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non- Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>1</b> Column %	5%	<b>7% F</b>	<b>3%</b>	<b>8% CF</b>	5%	<b>3%</b>	3%	5%	4%	6%	4%	<b>4%</b>	<b>7% L</b>	5%	5%
<b>2</b> Column %	3%	<b>5% DE</b>	3%	<b>2%</b>	<b>2%</b>	4%	2%	3%	3%	<b>4% K</b>	<b>2%</b>	4%	2%	2%	4%
<b>3</b> Column %	5%	5%	4%	5%	4%	5%	5%	5%	4%	5%	4%	4%	5%	6%	6%
<b>4</b> Column %	5%	<b>8% F</b>	6%	5%	4%	<b>4%</b>	6%	5%	5%	6%	5%	5%	4%	6%	5%
<b>5</b> Column %	5%	4%	6%	6%	5%	6%	5%	6%	5%	<b>6% K</b>	<b>4%</b>	5%	7%	6%	3%
<b>6</b> Column %	7%	6%	9%	6%	7%	7%	6%	6%	7%	6%	8%	7%	7%	4%	8%
<b>7</b> Column %	12%	12%	11%	13%	12%	14%	11%	12%	12%	13%	12%	13%	12%	10%	14%
<b>8</b> Column %	28%	<b>24%</b>	29%	<b>32% B</b>	30%	28%	27%	<b>33% I</b>	<b>21%</b>	27%	30%	<b>24%</b>	<b>37% LO</b>	<b>38% LO</b>	<b>25%</b>
<b>9</b> Column %	15%	16%	13%	12%	16%	17%	12%	<b>12%</b>	<b>19% H</b>	15%	14%	<b>16% M</b>	<b>10%</b>	15%	16%
<b>10</b> Column %	9%	10%	11%	7%	9%	8%	11%	<b>7%</b>	<b>12% H</b>	8%	10%	<b>11% M</b>	<b>4%</b>	7%	7%
<b>11</b> Column %	6%	<b>4%</b>	<b>6%</b>	<b>5%</b>	<b>6%</b>	<b>5%</b>	<b>12% BCDEF</b>	<b>4%</b>	<b>8% H</b>	<b>4%</b>	<b>7% J</b>	<b>7% N</b>	<b>5% N</b>	<b>1%</b>	<b>7% N</b>

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

**Significant difference within groups: BCDEFHIJKLMNO**

\* Percentages may not add up to 100 due to rounding

Q3) Please Rank the following sports in order with 1 being your "most favorite" and 11 being your "least favorite." Automobile Racing (NASCAR, Formula 1, etc.) \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non-Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>1</b> Column %	5%	6%	6%	6%	4%	6%	5%	<b>4%</b>	<b>7% H</b>	6%	5%	<b>7% MN</b>	<b>2%</b>	<b>3%</b>	4%
<b>2</b> Column %	4%	<b>5% E</b>	4%	4%	<b>2%</b>	<b>5% E</b>	4%	<b>3%</b>	<b>6% H</b>	<b>6% K</b>	<b>2%</b>	<b>5% MNO</b>	<b>2%</b>	<b>2%</b>	<b>2%</b>
<b>3</b> Column %	4%	5%	3%	5%	6%	4%	3%	<b>4%</b>	<b>6% H</b>	5%	4%	5%	3%	3%	3%
<b>4</b> Column %	4%	5%	4%	4%	<b>3%</b>	5%	<b>8% E</b>	<b>4%</b>	<b>6% H</b>	5%	4%	<b>5% N</b>	4%	<b>2%</b>	5%
<b>5</b> Column %	5%	4%	6%	4%	4%	7%	3%	5%	5%	<b>4%</b>	<b>6% J</b>	6%	3%	4%	3%
<b>6</b> Column %	5%	5%	4%	4%	6%	5%	5%	5%	5%	5%	4%	5%	4%	4%	7%
<b>7</b> Column %	6%	5%	8%	5%	8%	5%	5%	7%	5%	6%	6%	5%	8%	7%	5%
<b>8</b> Column %	9%	9%	<b>6%</b>	7%	<b>11% C</b>	<b>11% C</b>	11%	9%	10%	<b>7%</b>	<b>12% J</b>	9%	9%	11%	8%
<b>9</b> Column %	28%	25%	32%	30%	27%	26%	30%	<b>35% I</b>	<b>17%</b>	28%	28%	<b>24%</b>	<b>37% LO</b>	<b>37% L</b>	<b>26% L</b>
<b>10</b> Column %	13%	<b>15% C</b>	<b>10%</b>	14%	13%	13%	11%	13%	13%	13%	12%	<b>11%</b>	13%	<b>18% L</b>	<b>20% L</b>
<b>11</b> Column %	16%	16%	<b>19% F</b>	18%	17%	<b>13%</b>	14%	<b>13%</b>	<b>20% H</b>	15%	17%	<b>17% N</b>	14%	<b>9%</b>	<b>18% N</b>

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

**Significant difference within groups: CEFHIJKLMNO**

\* Percentages may not add up to 100 due to rounding

Q3) Please Rank the following sports in order with 1 being your "most favorite" and 11 being your "least favorite." Golf (both professional and college) \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non-Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>1</b> Column %	3%	3%	3%	<b>1%</b>	<b>1%</b>	<b>6% DE</b>	3%	<b>1%</b>	<b>6% H</b>	3%	3%	<b>4% MN</b>	<b>2%</b>	<b>1%</b>	3%
<b>2</b> Column %	4%	4%	4%	4%	4%	4%	3%	<b>2%</b>	<b>6% H</b>	3%	4%	<b>5% MN</b>	<b>1%</b>	<b>1%</b>	<b>5% MN</b>
<b>3</b> Column %	4%	4%	4%	3%	3%	5%	4%	<b>2%</b>	<b>7% H</b>	4%	4%	5%	3%	3%	2%
<b>4</b> Column %	4%	2%	4%	4%	3%	4%	4%	<b>2%</b>	<b>6% H</b>	3%	4%	<b>4% N</b>	3%	<b>1%</b>	<b>4% N</b>
<b>5</b> Column %	6%	<b>5%</b>	<b>3%</b>	<b>3%</b>	<b>10% BCDG</b>	6%	<b>4%</b>	<b>4%</b>	<b>8% H</b>	<b>4%</b>	<b>7% J</b>	<b>6% N</b>	5%	<b>2%</b>	6%
<b>6</b> Column %	5%	<b>6% F</b>	<b>4% F</b>	<b>7% F</b>	<b>4% F</b>	<b>1%</b>	<b>8% F</b>	4%	5%	4%	5%	4%	6%	4%	6%
<b>7</b> Column %	6%	<b>8% F</b>	6%	7%	<b>8% F</b>	<b>4%</b>	6%	6%	7%	7%	6%	<b>6%</b>	7%	<b>10% L</b>	5%
<b>8</b> Column %	7%	7%	6%	7%	8%	8%	9%	7%	8%	8%	7%	7%	<b>9% N</b>	<b>4%</b>	8%
<b>9</b> Column %	12%	<b>14% D</b>	12%	<b>8%</b>	<b>14% D</b>	13%	11%	12%	12%	11%	13%	12%	12%	13%	10%
<b>10</b> Column %	34%	<b>28%</b>	<b>37% B</b>	<b>39% BE</b>	<b>31%</b>	34%	32%	<b>40% I</b>	<b>22%</b>	34%	33%	<b>30%</b>	<b>37% L</b>	<b>45% LO</b>	<b>31%</b>
<b>11</b> Column %	16%	18%	16%	14%	13%	15%	17%	<b>18% I</b>	<b>12%</b>	<b>19% K</b>	<b>12%</b>	15%	16%	16%	19%

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

**■ Significant difference within groups: BCDEFGHIJKLMNO**

\* Percentages may not add up to 100 due to rounding

Q3) Please Rank the following sports in order with 1 being your "most favorite" and 11 being your "least favorite." Tennis (both professional and college) \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non-Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>1</b> Column %	5%	<b>6% C</b>	<b>3%</b>	6%	5%	4%	5%	<b>3%</b>	<b>7% H</b>	<b>6% K</b>	<b>4%</b>	<b>5%</b>	<b>5%</b>	<b>3%</b>	<b>12% LMN</b>
<b>2</b> Column %	2%	1%	3%	2%	2%	3%	2%	2%	2%	<b>3% K</b>	<b>1%</b>	2%	2%	1%	3%
<b>3</b> Column %	4%	4%	3%	5%	5%	3%	2%	3%	5%	<b>5% K</b>	<b>3%</b>	<b>4% N</b>	<b>6% LN</b>	<b>1%</b>	<b>5% N</b>
<b>4</b> Column %	5%	5%	5%	4%	3%	6%	5%	<b>3%</b>	<b>7% H</b>	5%	4%	5%	4%	4%	5%
<b>5</b> Column %	5%	5%	3%	<b>7% F</b>	5%	<b>3%</b>	5%	<b>3%</b>	<b>7% H</b>	5%	5%	4%	5%	4%	6%
<b>6</b> Column %	6%	<b>5%</b>	<b>4%</b>	<b>5%</b>	<b>9% BCD</b>	7%	8%	6%	7%	6%	7%	6%	7%	6%	6%
<b>7</b> Column %	6%	7%	6%	5%	3%	6%	6%	<b>5%</b>	<b>7% H</b>	<b>4%</b>	<b>7% J</b>	<b>7% M</b>	<b>2%</b>	4%	<b>7% M</b>
<b>8</b> Column %	8%	9%	8%	8%	7%	6%	5%	<b>6%</b>	<b>10% H</b>	8%	7%	<b>8% M</b>	<b>3%</b>	<b>10% M</b>	<b>10% M</b>
<b>9</b> Column %	10%	<b>7%</b>	11%	11%	9%	10%	<b>15% B</b>	9%	11%	9%	11%	<b>11% N</b>	10%	<b>5%</b>	7%
<b>10</b> Column %	14%	<b>16% D</b>	<b>16% D</b>	<b>10%</b>	<b>15% D</b>	13%	13%	15%	12%	14%	15%	15%	13%	14%	9%
<b>11</b> Column %	36%	34%	38%	37%	35%	39%	33%	<b>44% I</b>	<b>24%</b>	35%	38%	<b>33%</b>	<b>43% LO</b>	<b>48% LO</b>	<b>30%</b>

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

**Significant difference within groups: BCD FHIJKLMNO**



\* Percentages may not add up to 100 due to rounding

Q4a) For each of the following sports, how likely are you to attend a sporting event for the sport in person, in the next twelve months? Professional Football

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non- Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>Very Likely</b> Column %	25%	23%	25%	25%	27%	26%	20%	<b>35% I</b>	<b>8%</b>	<b>20%</b>	<b>30% J</b>	<b>22% O</b>	<b>33% LO</b>	<b>34% LO</b>	<b>13%</b>
<b>Somewhat Likely</b> Column %	19%	18%	19%	20%	16%	21%	19%	<b>23% I</b>	<b>12%</b>	19%	19%	<b>17%</b>	<b>23% L</b>	<b>26% L</b>	21%
<b>Neither Likely nor Unlikely</b> Column %	11%	12%	10%	<b>14% F</b>	11%	<b>9%</b>	13%	<b>13% I</b>	<b>9%</b>	<b>14% K</b>	<b>9%</b>	<b>10%</b>	<b>11%</b>	<b>14% L</b>	<b>19% LM</b>
<b>Somewhat Unlikely</b> Column %	10%	<b>12% D</b>	<b>11% D</b>	<b>6%</b>	<b>11% D</b>	10%	8%	<b>8%</b>	<b>13% H</b>	10%	9%	<b>11% M</b>	<b>5%</b>	7%	<b>13% M</b>
<b>Very Unlikely</b> Column %	35%	34%	36%	36%	35%	34%	41%	<b>21%</b>	<b>58% H</b>	<b>38% K</b>	<b>33%</b>	<b>41% MN</b>	<b>28% N</b>	<b>18%</b>	<b>33% N</b>

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: DFHIJKLMNO

\* Percentages may not add up to 100 due to rounding

Q4b) For each of the following sports, how likely are you to attend a sporting event for the sport in person, in the next twelve months? College Football \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non- Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>Very Likely</b> Column %	17%	<b>13%</b>	<b>19% BD</b>	<b>13%</b>	<b>21% BD</b>	<b>20% BD</b>	16%	<b>22% I</b>	<b>9%</b>	<b>12%</b>	<b>22% J</b>	<b>16%</b>	<b>15%</b>	<b>27% LMO</b>	<b>10%</b>
<b>Somewhat Likely</b> Column %	21%	21%	19%	24%	19%	23%	22%	<b>27% I</b>	<b>11%</b>	<b>18%</b>	<b>25% J</b>	<b>20%</b>	<b>26% LO</b>	25%	<b>17%</b>
<b>Neither Likely nor Unlikely</b> Column %	15%	14%	14%	16%	16%	16%	14%	<b>16% I</b>	<b>13%</b>	<b>18% K</b>	<b>12%</b>	<b>13%</b>	<b>21% L</b>	15%	20%
<b>Somewhat Unlikely</b> Column %	11%	13%	11%	10%	13%	10%	12%	10%	13%	11%	11%	11%	10%	10%	15%
<b>Very Unlikely</b> Column %	35%	<b>39% EF</b>	37%	38%	<b>31%</b>	<b>31%</b>	37%	<b>24%</b>	<b>54% H</b>	<b>41% K</b>	<b>29%</b>	<b>39% MN</b>	<b>28%</b>	<b>23%</b>	<b>38% MN</b>

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: BDEFHIJKLMNO

\* Percentages may not add up to 100 due to rounding

Q4c) For each of the following sports, how likely are you to attend a sporting event for the sport in person, in the next twelve months? Professional Baseball

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non- Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>Very Likely</b> Column %	22%	<b>23% E</b>	<b>28% EFG</b>	<b>24% E</b>	<b>17%</b>	<b>19%</b>	<b>18%</b>	<b>27% I</b>	<b>12%</b>	<b>18%</b>	<b>25% J</b>	<b>21%</b>	<b>27% LO</b>	<b>25% O</b>	<b>13%</b>
<b>Somewhat Likely</b> Column %	21%	21%	21%	<b>25% G</b>	20%	20%	<b>16%</b>	<b>25% I</b>	<b>15%</b>	20%	22%	20%	22%	24%	18%
<b>Neither Likely nor Unlikely</b> Column %	15%	16%	<b>11%</b>	16%	16%	15%	<b>20% C</b>	<b>17% I</b>	<b>12%</b>	16%	15%	<b>14%</b>	18%	16%	<b>25% L</b>
<b>Somewhat Unlikely</b> Column %	10%	9%	<b>10% D</b>	<b>5%</b>	<b>12% D</b>	<b>11% D</b>	<b>11% D</b>	10%	9%	9%	10%	10%	8%	13%	9%
<b>Very Unlikely</b> Column %	32%	31%	29%	30%	35%	34%	36%	<b>21% H</b>	<b>51% H</b>	<b>37% K</b>	<b>27%</b>	<b>36% MN</b>	<b>24%</b>	<b>22%</b>	<b>35% MN</b>

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: CDEFGHIJKLMNO

\* Percentages may not add up to 100 due to rounding

Q4d) For each of the following sports, how likely are you to attend a sporting event for the sport in person, in the next twelve months? College Baseball \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non- Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>Very Likely</b> Column %	11%	9%	<b>13% D</b>	<b>8%</b>	12%	<b>12% D</b>	10%	<b>16% I</b>	<b>3%</b>	<b>8%</b>	<b>14% J</b>	10%	<b>13% O</b>	<b>15% O</b>	<b>5%</b>
<b>Somewhat Likely</b> Column %	15%	<b>13%</b>	<b>13%</b>	<b>20% BCG</b>	15%	16%	<b>11%</b>	<b>20% I</b>	<b>6%</b>	<b>13%</b>	<b>17% J</b>	<b>12%</b>	<b>21% L</b>	<b>22% L</b>	14%
<b>Neither Likely nor Unlikely</b> Column %	16%	16%	14%	20%	17%	15%	19%	<b>20% I</b>	<b>11%</b>	17%	16%	<b>14%</b>	<b>19% L</b>	<b>21% L</b>	<b>26% L</b>
<b>Somewhat Unlikely</b> Column %	15%	14%	15%	12%	15%	16%	17%	<b>13%</b>	<b>17% H</b>	14%	16%	<b>15% N</b>	15%	<b>10%</b>	11%
<b>Very Unlikely</b> Column %	43%	<b>48% F</b>	44%	41%	41%	<b>41%</b>	44%	<b>31%</b>	<b>63% H</b>	<b>49% K</b>	<b>37%</b>	<b>48% MN</b>	<b>33%</b>	<b>33%</b>	<b>44% MN</b>

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: BCDGHIJKLMNO

\* Percentages may not add up to 100 due to rounding

Q4e) For each of the following sports, how likely are you to attend a sporting event for the sport in person, in the next twelve months? Professional Basketball \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non-Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>Very Likely</b> Column %	17%	17%	17%	<b>22% FG</b>	16%	<b>16%</b>	<b>13%</b>	<b>25% I</b>	<b>4%</b>	<b>14%</b>	<b>20% J</b>	<b>12%</b>	<b>27% LO</b>	<b>33% LO</b>	<b>14%</b>
<b>Somewhat Likely</b> Column %	16%	15%	17%	19%	14%	15%	14%	<b>21% I</b>	<b>7%</b>	15%	17%	<b>13%</b>	<b>20% L</b>	<b>22% L</b>	<b>21% L</b>
<b>Neither Likely nor Unlikely</b> Column %	14%	13%	<b>10%</b>	14%	<b>16% C</b>	14%	15%	<b>17% I</b>	<b>9%</b>	15%	12%	<b>12%</b>	15%	16%	<b>23% L</b>
<b>Somewhat Unlikely</b> Column %	11%	11%	13%	9%	11%	11%	11%	<b>10%</b>	<b>13% H</b>	11%	11%	<b>12% M</b>	<b>7%</b>	9%	11%
<b>Very Unlikely</b> Column %	43%	44%	43%	<b>36%</b>	43%	<b>44% D</b>	<b>47% D</b>	<b>27%</b>	<b>68% H</b>	<b>45% K</b>	<b>40%</b>	<b>51% MNO</b>	<b>30% N</b>	<b>20%</b>	<b>31% N</b>

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: CDFGHIJKLMNO

\* Percentages may not add up to 100 due to rounding

Q4f) For each of the following sports, how likely are you to attend a sporting event for the sport in person, in the next twelve months? College Basketball \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non- Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>Very Likely</b> Column %	14%	13%	15%	13%	15%	14%	13%	<b>19% I</b>	<b>4%</b>	<b>11%</b>	<b>16% J</b>	<b>11%</b>	<b>20% LO</b>	<b>24% LO</b>	<b>8%</b>
<b>Somewhat Likely</b> Column %	19%	18%	18%	21%	18%	20%	18%	<b>24% I</b>	<b>10%</b>	<b>15%</b>	<b>23% J</b>	<b>16%</b>	<b>22% L</b>	<b>27% L</b>	18%
<b>Neither Likely nor Unlikely</b> Column %	15%	14%	13%	18%	17%	15%	15%	<b>17% I</b>	<b>12%</b>	16%	14%	<b>12%</b>	<b>20% L</b>	<b>19% L</b>	<b>26% L</b>
<b>Somewhat Unlikely</b> Column %	13%	11%	14%	10%	14%	14%	13%	<b>11%</b>	<b>15% H</b>	12%	14%	<b>15% MN</b>	<b>7%</b>	<b>7%</b>	13%
<b>Very Unlikely</b> Column %	40%	44%	40%	38%	37%	38%	41%	<b>28%</b>	<b>59% H</b>	<b>46% K</b>	<b>33%</b>	<b>46% MNO</b>	<b>31%</b>	<b>24%</b>	<b>35% N</b>

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: HIJKLMNO

\* Percentages may not add up to 100 due to rounding

Q4g) For each of the following sports, how likely are you to attend a sporting event for the sport in person, in the next twelve months? Hockey (either professional or college) \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non- Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>Very Likely</b> Column %	14%	<b>16% D</b>	<b>15% D</b>	<b>9%</b>	<b>12%</b>	<b>14%</b>	<b>21% DEF</b>	<b>19% I</b>	<b>5%</b>	<b>11%</b>	<b>17% J</b>	<b>13%</b>	<b>18% LO</b>	16%	<b>9%</b>
<b>Somewhat Likely</b> Column %	16%	15%	17%	18%	17%	15%	12%	<b>21% I</b>	<b>8%</b>	<b>14%</b>	<b>18% J</b>	16%	14%	17%	13%
<b>Neither Likely nor Unlikely</b> Column %	16%	<b>18% E</b>	<b>17% E</b>	<b>18% E</b>	<b>11%</b>	<b>18% E</b>	15%	<b>19% I</b>	<b>12%</b>	17%	16%	<b>15%</b>	<b>21% L</b>	16%	21%
<b>Somewhat Unlikely</b> Column %	12%	13%	12%	9%	13%	12%	13%	11%	13%	11%	13%	12%	10%	14%	14%
<b>Very Unlikely</b> Column %	42%	<b>37%</b>	<b>38%</b>	<b>46% B</b>	<b>47% BC</b>	42%	40%	<b>29%</b>	<b>62% H</b>	<b>48% K</b>	<b>35%</b>	<b>44% MN</b>	<b>37%</b>	<b>36%</b>	44%

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

**Significant difference within groups: BCDEFHIJKLMNO**

\* Percentages may not add up to 100 due to rounding

Q4h) For each of the following sports, how likely are you to attend a sporting event for the sport in person, in the next twelve months? Soccer (either professional or college) \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non-Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>Very Likely</b> Column %	12%	13%	12%	13%	11%	12%	13%	<b>18% I</b>	<b>2%</b>	<b>8%</b>	<b>16% J</b>	<b>10%</b>	<b>20% LO</b>	<b>17% LO</b>	<b>9%</b>
<b>Somewhat Likely</b> Column %	15%	<b>17% E</b>	13%	<b>17% E</b>	<b>11%</b>	<b>17% E</b>	11%	<b>21% I</b>	<b>5%</b>	14%	15%	<b>13%</b>	16%	<b>20% L</b>	15%
<b>Neither Likely nor Unlikely</b> Column %	14%	13%	13%	<b>18% F</b>	<b>16% F</b>	<b>11%</b>	14%	<b>17% I</b>	<b>8%</b>	14%	14%	<b>11%</b>	<b>20% L</b>	<b>17% L</b>	<b>21% L</b>
<b>Somewhat Unlikely</b> Column %	12%	13%	14%	9%	13%	12%	11%	11%	14%	12%	12%	12%	<b>9%</b>	<b>15% M</b>	13%
<b>Very Unlikely</b> Column %	47%	45%	48%	44%	49%	48%	51%	<b>33%</b>	<b>71% H</b>	<b>51% K</b>	<b>43%</b>	<b>54% MNO</b>	<b>36%</b>	<b>31%</b>	<b>42%</b>

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: EFHIJKLMNO



\* Percentages may not add up to 100 due to rounding

Q4i) For each of the following sports, how likely are you to attend a sporting event for the sport in person, in the next twelve months? Automobile Racing (NASCAR, Formula 1, etc.) \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total	Atlantic	Great Lakes	Pacific	Plains	Southern	Western	18 to 54 years old	55 years old or more	Female	Male	White Non-Hispanic	Hispanic or Latino	Black or African American	Asian
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>Very Likely</b> Column %	12%	13%	11%	10%	10%	14%	14%	<b>16%</b> I	<b>5%</b>	<b>9%</b>	<b>15%</b> J	11%	<b>15%</b> O	14%	<b>7%</b>
<b>Somewhat Likely</b> Column %	15%	13%	<b>12%</b>	<b>12%</b>	17%	<b>18%</b> CD	14%	<b>20%</b> I	<b>6%</b>	<b>13%</b>	<b>17%</b> J	<b>12%</b>	<b>20%</b> L	<b>21%</b> L	15%
<b>Neither Likely nor Unlikely</b> Column %	13%	<b>12%</b>	13%	<b>18%</b> BF	13%	<b>12%</b>	14%	<b>16%</b> I	<b>8%</b>	15%	12%	<b>12%</b>	12%	17%	<b>20%</b> L
<b>Somewhat Unlikely</b> Column %	11%	<b>12%</b> G	<b>12%</b> G	10%	12%	9%	<b>6%</b>	10%	11%	11%	10%	10%	12%	9%	12%
<b>Very Unlikely</b> Column %	49%	51%	51%	51%	48%	46%	53%	<b>37%</b>	<b>69%</b> H	<b>53%</b> K	<b>46%</b>	<b>54%</b> MN	<b>41%</b>	<b>39%</b>	46%

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: BCDFGHIJKLMNO

\* Percentages may not add up to 100 due to rounding

Q4j) For each of the following sports, how likely are you to attend a sporting event for the sport in person, in the next twelve months? Golf (either professional or college) \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non-Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>Very Likely</b> Column %	8%	9%	8%	6%	9%	9%	10%	<b>12% I</b>	<b>3%</b>	<b>6%</b>	<b>11% J</b>	8%	9%	<b>12% O</b>	<b>4%</b>
<b>Somewhat Likely</b> Column %	12%	13%	13%	13%	10%	12%	10%	<b>17% I</b>	<b>5%</b>	<b>9%</b>	<b>15% J</b>	<b>11%</b>	12%	<b>17% L</b>	16%
<b>Neither Likely nor Unlikely</b> Column %	15%	15%	13%	18%	18%	15%	12%	<b>18% I</b>	<b>11%</b>	14%	16%	<b>13%</b>	<b>21% L</b>	<b>20% L</b>	17%
<b>Somewhat Unlikely</b> Column %	12%	10%	15%	12%	14%	11%	14%	13%	12%	12%	12%	<b>11%</b>	<b>16% L</b>	11%	15%
<b>Very Unlikely</b> Column %	52%	53%	51%	50%	49%	54%	54%	<b>41%</b>	<b>70% H</b>	<b>58% K</b>	<b>45%</b>	<b>57% MN</b>	<b>41%</b>	<b>41%</b>	48%

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: HIJKLMNO

\* Percentages may not add up to 100 due to rounding

Q4k) For each of the following sports, how likely are you to attend a sporting event for the sport in person, in the next twelve months? Tennis (both professional and college) \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non-Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>Very Likely</b> Column %	10%	10%	9%	11%	12%	11%	9%	<b>15% I</b>	<b>3%</b>	<b>7%</b>	<b>14% J</b>	<b>8%</b>	<b>12% L</b>	<b>19% LMO</b>	<b>10%</b>
<b>Somewhat Likely</b> Column %	12%	<b>15% E</b>	13%	10%	<b>9%</b>	12%	9%	<b>16% I</b>	<b>5%</b>	11%	13%	<b>10%</b>	14%	<b>15% L</b>	16%
<b>Neither Likely nor Unlikely</b> Column %	15%	14%	<b>11%</b>	<b>18% C</b>	<b>17% C</b>	16%	12%	<b>18% I</b>	<b>10%</b>	15%	15%	<b>12%</b>	<b>21% L</b>	<b>20% L</b>	<b>22% L</b>
<b>Somewhat Unlikely</b> Column %	11%	11%	<b>14% F</b>	10%	13%	<b>9%</b>	12%	12%	11%	12%	11%	11%	14%	11%	10%
<b>Very Unlikely</b> Column %	51%	50%	53%	52%	49%	52%	57%	<b>39%</b>	<b>71% H</b>	<b>55% K</b>	<b>47%</b>	<b>59% MNO</b>	<b>38%</b>	<b>35%</b>	<b>43%</b>

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: CEFHIJKLMNO

\* Percentages may not add up to 100 due to rounding

Q5a) For the following sports, how likely are you to watch via any method (live on Television, record and watch later, or stream) a sporting event for the sport, in the next twelve months? Professional Football \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non-Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>Very Likely</b> Column %	46%	47%	51%	46%	45%	46%	44%	<b>49% I</b>	<b>43%</b>	<b>38%</b>	<b>56% J</b>	<b>48% O</b>	42%	<b>50% O</b>	<b>36%</b>
<b>Somewhat Likely</b> Column %	20%	19%	17%	19%	22%	22%	17%	<b>22% I</b>	<b>16%</b>	20%	19%	<b>18%</b>	<b>24% L</b>	22%	24%
<b>Neither Likely nor Unlikely</b> Column %	9%	8%	9%	10%	9%	8%	12%	<b>10% I</b>	<b>6%</b>	<b>12% K</b>	<b>6%</b>	<b>7%</b>	<b>12% L</b>	<b>11% L</b>	<b>14% L</b>
<b>Somewhat Unlikely</b> Column %	6%	5%	4%	<b>3%</b>	7%	<b>7% D</b>	<b>8% D</b>	6%	5%	<b>7% K</b>	<b>4%</b>	5%	7%	7%	8%
<b>Very Unlikely</b> Column %	19%	20%	20%	22%	17%	18%	19%	<b>13%</b>	<b>30% H</b>	<b>23% K</b>	<b>15%</b>	<b>23% MN</b>	<b>15%</b>	<b>10%</b>	<b>18% N</b>

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: DHIJKLMNO

\* Percentages may not add up to 100 due to rounding

Q5b) For the following sports, how likely are you to watch via any method (live on Television, record and watch later, or stream) a sporting event for the sport, in the next twelve months? College Football \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non-Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>Very Likely</b> Column %	33%	<b>28%</b>	<b>36% BD</b>	<b>27%</b>	<b>36% BD</b>	<b>35% BD</b>	<b>38% BD</b>	33%	32%	<b>24%</b>	<b>41% J</b>	<b>35% MO</b>	<b>27%</b>	33%	<b>24%</b>
<b>Somewhat Likely</b> Column %	24%	22%	23%	28%	22%	27%	22%	<b>28% I</b>	<b>18%</b>	<b>20%</b>	<b>28% J</b>	23%	26%	<b>30% L</b>	24%
<b>Neither Likely nor Unlikely</b> Column %	12%	14%	11%	11%	13%	10%	14%	<b>14% I</b>	<b>10%</b>	<b>14% K</b>	<b>10%</b>	<b>10%</b>	<b>14% L</b>	<b>19% L</b>	<b>18% L</b>
<b>Somewhat Unlikely</b> Column %	8%	10%	6%	8%	10%	9%	5%	8%	8%	<b>12% K</b>	<b>5%</b>	<b>8%</b>	<b>11% N</b>	<b>5%</b>	<b>14% LN</b>
<b>Very Unlikely</b> Column %	23%	<b>26% EF</b>	24%	<b>26% E</b>	<b>19%</b>	<b>20%</b>	22%	<b>17%</b>	<b>32% H</b>	<b>30% K</b>	<b>16%</b>	<b>26% N</b>	<b>22% N</b>	<b>13%</b>	19%

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: BDEFHIJKLMNO

\* Percentages may not add up to 100 due to rounding

Q5c) For the following sports, how likely are you to watch via any method (live on Television, record and watch later, or stream) a sporting event for the sport, in the next twelve months? Professional Baseball \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non-Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>Very Likely</b> Column %	32%	<b>34% E</b>	<b>40% EF</b>	<b>33% E</b>	<b>24% E</b>	<b>30% F</b>	<b>36% E</b>	34%	30%	<b>26% J</b>	<b>39% J</b>	<b>34% O</b>	<b>32% O</b>	29%	<b>20% O</b>
<b>Somewhat Likely</b> Column %	22%	<b>25% CG</b>	<b>17% C</b>	<b>25% CG</b>	<b>23% C</b>	<b>23% C</b>	<b>16% G</b>	24%	20%	22%	22%	21%	22%	26%	26%
<b>Neither Likely nor Unlikely</b> Column %	14%	<b>10% B</b>	<b>15% B</b>	<b>12% D</b>	<b>19% BD</b>	14%	<b>17% B</b>	<b>17% I</b>	<b>9% I</b>	14%	14%	<b>11% L</b>	<b>19% L</b>	<b>16% L</b>	<b>21% L</b>
<b>Somewhat Unlikely</b> Column %	9%	8%	8%	9%	11%	9%	7%	9%	9%	9%	8%	8%	8%	10%	10%
<b>Very Unlikely</b> Column %	23%	23%	21%	22%	23%	24%	23%	<b>17% H</b>	<b>33% H</b>	<b>29% K</b>	<b>17% K</b>	<b>25% M</b>	<b>18% M</b>	19%	22%

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: BCDEFGHIJKLMO

\* Percentages may not add up to 100 due to rounding

Q5d) For the following sports, how likely are you to watch via any method (live on Television, record and watch later, or stream) a sporting event for the sport, in the next twelve months? College Baseball \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non-Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>Very Likely</b> Column %	16%	14%	17%	<b>13%</b>	<b>19% D</b>	17%	18%	<b>20% I</b>	<b>9%</b>	<b>13%</b>	<b>19% J</b>	<b>15%</b>	<b>17% O</b>	<b>22% LO</b>	<b>9%</b>
<b>Somewhat Likely</b> Column %	20%	20%	17%	22%	18%	22%	16%	<b>24% I</b>	<b>12%</b>	<b>17%</b>	<b>23% J</b>	<b>17%</b>	<b>24% L</b>	<b>26% L</b>	23%
<b>Neither Likely nor Unlikely</b> Column %	18%	<b>14%</b>	18%	18%	<b>22% B</b>	19%	<b>22% B</b>	20%	17%	17%	20%	18%	19%	18%	24%
<b>Somewhat Unlikely</b> Column %	14%	<b>16% F</b>	14%	<b>16% F</b>	14%	<b>11%</b>	14%	<b>12%</b>	<b>18% H</b>	14%	14%	14%	<b>17% N</b>	<b>10%</b>	15%
<b>Very Unlikely</b> Column %	32%	<b>36% E</b>	<b>34% E</b>	31%	<b>26%</b>	32%	30%	<b>24%</b>	<b>45% H</b>	<b>39% K</b>	<b>25%</b>	<b>36% MN</b>	<b>23%</b>	<b>24%</b>	29%

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: BDEFHIJKLMNO

\* Percentages may not add up to 100 due to rounding

Q5e) For the following sports, how likely are you to watch via any method (live on Television, record and watch later, or stream) a sporting event for the sport, in the next twelve months? Professional Basketball \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non-Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>Very Likely</b> Column %	28%	<b>29% F</b>	<b>26% C</b>	<b>39% BCEFG</b>	<b>25% E</b>	<b>21% F</b>	<b>29% F</b>	<b>34% I</b>	<b>17% I</b>	<b>23% J</b>	<b>33% J</b>	<b>21% L</b>	<b>40% LO</b>	<b>44% LO</b>	<b>29% L</b>
<b>Somewhat Likely</b> Column %	21%	21%	<b>19% C</b>	<b>15% D</b>	<b>22% D</b>	<b>26% CDG</b>	<b>18% G</b>	<b>24% I</b>	<b>15% I</b>	<b>18% J</b>	<b>24% J</b>	<b>20% L</b>	<b>19% M</b>	<b>26% LM</b>	<b>28% LM</b>
<b>Neither Likely nor Unlikely</b> Column %	14%	<b>11% B</b>	15%	13%	15%	<b>15% B</b>	13%	14%	13%	<b>17% K</b>	<b>10% K</b>	14%	13%	13%	18%
<b>Somewhat Unlikely</b> Column %	9%	8%	8%	7%	9%	9%	11%	8%	9%	9%	8%	10%	8%	6%	6%
<b>Very Unlikely</b> Column %	29%	32%	31%	26%	29%	28%	29%	<b>19% H</b>	<b>46% H</b>	<b>33% K</b>	<b>26% K</b>	<b>36% MNO</b>	<b>21% N</b>	<b>12% N</b>	<b>19% O</b>

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: BCDEFGHIJKLMNO



\* Percentages may not add up to 100 due to rounding

Q5f) For the following sports, how likely are you to watch via any method (live on Television, record and watch later, or stream) a sporting event for the sport, in the next twelve months? College Basketball \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non-Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>Very Likely</b> Column %	23%	21%	27%	25%	21%	22%	26%	<b>27% I</b>	<b>18%</b>	<b>16%</b>	<b>30% J</b>	<b>22%</b>	<b>22%</b>	<b>32% LMO</b>	<b>18%</b>
<b>Somewhat Likely</b> Column %	24%	<b>21% B</b>	22%	22%	23%	<b>27% B</b>	26%	<b>27% I</b>	<b>19%</b>	<b>20%</b>	<b>27% J</b>	23%	23%	28%	27%
<b>Neither Likely nor Unlikely</b> Column %	15%	17%	13%	15%	16%	16%	14%	<b>17% I</b>	<b>12%</b>	17%	14%	<b>13%</b>	<b>19% L</b>	<b>19% L</b>	<b>24% L</b>
<b>Somewhat Unlikely</b> Column %	11%	10%	11%	9%	14%	11%	9%	<b>10%</b>	<b>13% H</b>	<b>13% K</b>	<b>9%</b>	11%	<b>13% N</b>	<b>8%</b>	11%
<b>Very Unlikely</b> Column %	27%	<b>31% F</b>	28%	28%	25%	<b>24%</b>	25%	<b>20%</b>	<b>39% H</b>	<b>34% K</b>	<b>19%</b>	<b>32% MNO</b>	<b>23% N</b>	<b>14%</b>	<b>19%</b>

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: BFHIJKLMNO

\* Percentages may not add up to 100 due to rounding

Q5g) For the following sports, how likely are you to watch via any method (live on Television, record and watch later, or stream) a sporting event for the sport, in the next twelve months? Hockey (both professional and college) \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non-Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>Very Likely</b> Column %	20%	<b>27%</b> CDEF	<b>19%</b>	<b>18%</b>	<b>16%</b>	<b>19%</b>	<b>25%</b> E	<b>24%</b> I	<b>13%</b>	<b>15%</b>	<b>26%</b> J	21%	22%	18%	14%
<b>Somewhat Likely</b> Column %	18%	20%	19%	15%	18%	18%	16%	<b>21%</b> I	<b>12%</b>	<b>15%</b>	<b>20%</b> J	<b>17%</b>	17%	<b>24%</b> L	15%
<b>Neither Likely nor Unlikely</b> Column %	19%	17%	18%	20%	20%	20%	18%	20%	18%	19%	20%	<b>18%</b>	<b>19%</b>	20%	<b>29%</b> LM
<b>Somewhat Unlikely</b> Column %	11%	<b>8%</b>	<b>14%</b> B	12%	11%	11%	10%	11%	11%	11%	11%	11%	13%	10%	14%
<b>Very Unlikely</b> Column %	32%	<b>28%</b>	30%	<b>35%</b> B	<b>35%</b> B	33%	31%	<b>23%</b>	<b>46%</b> H	<b>40%</b> K	<b>24%</b>	34%	29%	28%	28%

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: BCDEFHIJKLM

\* Percentages may not add up to 100 due to rounding

Q5h) For the following sports, how likely are you to watch via any method (live on Television, record and watch later, or stream) a sporting event for the sport, in the next twelve months? Soccer (both professional and college) \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non- Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>Very Likely</b> Column %	15%	<b>19% E</b>	14%	<b>16% E</b>	<b>10% E</b>	<b>15% E</b>	14%	<b>21% I</b>	<b>5% I</b>	<b>10% J</b>	<b>20% J</b>	<b>13% L</b>	<b>18% L</b>	<b>20% LO</b>	<b>10% O</b>
<b>Somewhat Likely</b> Column %	18%	19%	<b>15% C</b>	<b>23% CEF</b>	<b>16% E</b>	<b>17% F</b>	16%	<b>23% I</b>	<b>10% I</b>	<b>15% J</b>	<b>22% J</b>	<b>16% L</b>	<b>25% L</b>	19%	<b>24% L</b>
<b>Neither Likely nor Unlikely</b> Column %	18%	<b>13% B</b>	19%	<b>14% D</b>	<b>21% BD</b>	<b>21% BD</b>	18%	<b>20% I</b>	<b>14% I</b>	19%	16%	17%	18%	20%	22%
<b>Somewhat Unlikely</b> Column %	13%	14%	<b>15% F</b>	12%	<b>15% F</b>	<b>10% F</b>	15%	<b>11% H</b>	<b>17% H</b>	14%	13%	14%	13%	13%	15%
<b>Very Unlikely</b> Column %	36%	34%	37%	34%	38%	37%	38%	<b>26% H</b>	<b>54% H</b>	<b>42% K</b>	<b>30% K</b>	<b>41% MNO</b>	<b>27% M</b>	<b>29% N</b>	<b>29% O</b>

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: BCDEFHIJKLMNO

\* Percentages may not add up to 100 due to rounding

Q5i) For the following sports, how likely are you to watch via any method (live on Television, record and watch later, or stream) a sporting event for the sport, in the next twelve months? Automobile Racing (NASCAR, Formula 1, etc.) \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non-Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>Very Likely</b> Column %	18%	17%	17%	17%	<b>15%</b>	<b>21%</b> E	16%	<b>21%</b> I	<b>12%</b>	<b>14%</b>	<b>22%</b> J	18%	17%	<b>19%</b> O	<b>11%</b>
<b>Somewhat Likely</b> Column %	18%	19%	15%	16%	20%	19%	18%	<b>22%</b> I	<b>11%</b>	16%	20%	<b>17%</b>	22%	<b>24%</b> LO	<b>14%</b>
<b>Neither Likely nor Unlikely</b> Column %	14%	13%	12%	16%	15%	13%	14%	<b>16%</b> I	<b>11%</b>	14%	13%	<b>13%</b>	14%	17%	<b>21%</b> L
<b>Somewhat Unlikely</b> Column %	12%	13%	12%	11%	10%	11%	14%	11%	12%	12%	11%	<b>11%</b>	14%	<b>9%</b>	<b>17%</b> LN
<b>Very Unlikely</b> Column %	39%	38%	<b>43%</b> F	39%	40%	<b>36%</b>	38%	<b>30%</b>	<b>54%</b> H	<b>44%</b> K	<b>34%</b>	<b>42%</b> MN	<b>34%</b>	<b>30%</b>	38%

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: EFHIJKLMNO

\* Percentages may not add up to 100 due to rounding

Q5j) For the following sports, how likely are you to watch via any method (live on Television, record and watch later, or stream) a sporting event for the sport, in the next twelve months? Golf (either professional or college) \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non-Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>Very Likely</b> Column %	15%	14%	14%	16%	13%	18%	16%	17%	13%	<b>9%</b>	<b>22%</b> J	<b>16%</b> O	<b>14%</b> O	<b>18%</b> O	<b>7%</b>
<b>Somewhat Likely</b> Column %	18%	20%	19%	18%	16%	15%	17%	<b>19%</b> I	<b>15%</b>	<b>14%</b>	<b>22%</b> J	18%	18%	16%	22%
<b>Neither Likely nor Unlikely</b> Column %	16%	<b>14%</b>	15%	<b>15%</b>	<b>21%</b> BD	17%	17%	<b>19%</b> I	<b>13%</b>	17%	16%	<b>13%</b>	<b>22%</b> L	<b>21%</b> L	<b>26%</b> L
<b>Somewhat Unlikely</b> Column %	11%	12%	12%	12%	13%	10%	11%	12%	11%	12%	11%	<b>10%</b>	<b>15%</b> L	10%	16%
<b>Very Unlikely</b> Column %	39%	40%	40%	39%	37%	40%	38%	<b>34%</b>	<b>48%</b> H	<b>48%</b> K	<b>30%</b>	<b>43%</b> MNO	<b>32%</b>	<b>35%</b>	<b>30%</b>

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: BDHIJKLMNO

\* Percentages may not add up to 100 due to rounding

Q5k) For the following sports, how likely are you to watch via any method (live on Television, record and watch later, or stream) a sporting event for the sport, in the next twelve months? Tennis (both professional and college) \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non-Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>Very Likely</b> Column %	14%	15%	<b>12%</b>	<b>18%</b> C	13%	14%	12%	<b>19%</b> I	<b>7%</b>	<b>11%</b>	<b>18%</b> J	<b>12%</b>	<b>17%</b> L	<b>19%</b> L	13%
<b>Somewhat Likely</b> Column %	15%	16%	16%	12%	15%	18%	15%	<b>18%</b> I	<b>11%</b>	<b>13%</b>	<b>18%</b> J	<b>13%</b>	<b>13%</b>	<b>22%</b> LM	<b>28%</b> LM
<b>Neither Likely nor Unlikely</b> Column %	19%	<b>17%</b>	<b>16%</b>	<b>18%</b>	<b>25%</b> BCD	20%	18%	20%	18%	20%	19%	<b>17%</b>	<b>26%</b> L	22%	21%
<b>Somewhat Unlikely</b> Column %	12%	<b>15%</b> EF	<b>16%</b> EF	<b>13%</b> F	<b>9%</b>	<b>8%</b>	14%	12%	13%	12%	12%	13%	10%	12%	12%
<b>Very Unlikely</b> Column %	39%	38%	40%	39%	39%	40%	42%	<b>32%</b>	<b>51%</b> H	<b>45%</b> K	<b>33%</b>	<b>45%</b> MNO	<b>33%</b>	<b>25%</b>	<b>25%</b>

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: BCDEFHIJKLMNO

\* Percentages may not add up to 100 due to rounding

Q6) Outside of your daily activities, do you exercise on a regular basis? \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total	Atlantic	Great Lakes	Pacific	Plains	Southern	Western	18 to 54 years old	55 years old or more	Female	Male	White Non-Hispanic	Hispanic or Latino	Black or African American	Asian
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>Yes</b> Column %	71%	<b>70%</b>	<b>67%</b>	<b>79%</b> BCEFG	<b>69%</b>	<b>71%</b>	<b>71%</b>	<b>76%</b> I	<b>63%</b>	<b>66%</b>	<b>76%</b> J	<b>67%</b>	<b>82%</b> LN	<b>73%</b>	<b>76%</b> L
<b>No</b> Column %	29%	<b>30%</b> D	<b>33%</b> D	<b>21%</b>	<b>31%</b> D	<b>29%</b> D	<b>29%</b> D	<b>24%</b>	<b>37%</b> H	<b>34%</b> K	<b>24%</b>	<b>33%</b> MO	<b>18%</b>	<b>27%</b> M	<b>24%</b>

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: BCDEFGHIJKLMNO

\* Percentages may not add up to 100 due to rounding

Q6a) Before the pandemic started, at which of the following locations have you exercised? Select all that apply. \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non- Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,278	250	192	232	202	300	102	846	431	613	664	755	242	160	84
Valid Cases	1,278	250	192	232	202	300	102	846	431	613	664	755	242	160	84
Total Mentions	2,046	406	287	379	325	468	181	1,453	593	970	1,076	1,205	406	246	123
<b>At home</b>															
Mentions	1,016	<b>190</b>	160	<b>197</b>	156	<b>233</b>	80	676	340	495	520	<b>608</b>	<b>202</b>	<b>126</b>	<b>56</b>
% Valid Cases	80%	<b>76%</b>	84%	<b>85%</b>	77%	<b>78%</b>	79%	80%	79%	81%	78%	<b>81%</b>	<b>84%</b>	<b>79%</b>	<b>66%</b>
% Total Mentions	50%	<b>47%</b>	56%	<b>52%</b>	48%	<b>50%</b>	44%	47%	51%	48%	<b>50%</b>	<b>50%</b>	<b>51%</b>	<b>45%</b>	
<b>At a micro gym</b>															
Mentions	162	<b>34</b>	<b>13</b>	<b>34</b>	<b>31</b>	34	<b>16</b>	<b>151</b>	<b>11</b>	<b>62</b>	<b>100</b>	<b>76</b>	<b>46</b>	<b>25</b>	10
% Valid Cases	13%	<b>13%</b>	<b>7%</b>	<b>15%</b>	<b>15%</b>	11%	<b>16%</b>	<b>18%</b>	<b>3%</b>	<b>10%</b>	<b>15%</b>	<b>10%</b>	<b>19%</b>	<b>15%</b>	11%
% Total Mentions	8%	<b>8%</b>	<b>5%</b>	<b>9%</b>	<b>9%</b>	7%	<b>9%</b>	<b>10%</b>	<b>2%</b>	<b>6%</b>	<b>9%</b>	<b>6%</b>	<b>11%</b>	<b>10%</b>	8%
<b>At a boutique fitness gym</b>															
Mentions	127	22	<b>14</b>	24	23	30	<b>15</b>	<b>113</b>	<b>15</b>	60	68	73	26	13	10
% Valid Cases	10%	9%	<b>7%</b>	10%	12%	10%	<b>15%</b>	<b>13%</b>	<b>3%</b>	10%	10%	10%	11%	8%	12%
% Total Mentions	6%	5%	<b>5%</b>	6%	7%	6%	<b>9%</b>	<b>8%</b>	<b>2%</b>	6%	6%	6%	7%	5%	8%
<b>At a traditional gym</b>															
Mentions	429	<b>95</b>	64	<b>62</b>	71	95	<b>43</b>	<b>316</b>	<b>113</b>	190	239	242	85	55	28
% Valid Cases	34%	<b>38%</b>	33%	<b>26%</b>	35%	32%	<b>42%</b>	<b>37%</b>	<b>26%</b>	31%	36%	32%	35%	34%	33%
% Total Mentions	21%	<b>23%</b>	22%	<b>16%</b>	22%	20%	<b>24%</b>	<b>22%</b>	<b>19%</b>	20%	22%	20%	21%	22%	23%
<b>At a public space such as a park</b>															
Mentions	312	<b>67</b>	<b>36</b>	<b>63</b>	44	76	27	198	114	164	148	<b>206</b>	<b>46</b>	<b>27</b>	19
% Valid Cases	24%	<b>27%</b>	<b>19%</b>	<b>27%</b>	22%	25%	26%	23%	26%	27%	22%	<b>27%</b>	<b>19%</b>	<b>17%</b>	23%
% Total Mentions	15%	<b>16%</b>	<b>12%</b>	<b>17%</b>	14%	16%	15%	14%	19%	17%	14%	<b>17%</b>	<b>11%</b>	<b>11%</b>	16%

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: B C D F I J L M N O



\* Percentages may not add up to 100 due to rounding

Q6b) In the past 60 days, at which of the following locations have you exercised? Select all that apply. \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non-Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,278	250	192	232	202	300	102	846	431	613	664	755	242	160	84
Valid Cases	1,278	250	192	232	202	300	102	846	431	613	664	755	242	160	84
Total Mentions	2,046	406	287	379	325	468	181	1,453	593	970	1,076	1,205	406	246	123
<b>At home</b> Mentions	1,016	<b>190</b>	160	<b>197</b>	156	<b>233</b>	80	676	340	495	520	<b>608</b>	<b>202</b>	<b>126</b>	<b>56</b>
% Valid Cases	80%	<b>76%</b>	84%	<b>85%</b>	77%	<b>78%</b>	79%	80%	79%	81%	78%	<b>81%</b>	<b>84%</b>	<b>79%</b>	<b>66%</b>
% Total Mentions	50%	<b>47%</b>	56%	<b>52%</b>	48%	<b>50%</b>	44%	47%	57%	51%	48%	<b>50%</b>	<b>50%</b>	<b>51%</b>	<b>45%</b>
												<b>O</b>	<b>O</b>	<b>O</b>	
<b>At a micro gym</b> Mentions	162	<b>34</b>	<b>13</b>	<b>34</b>	<b>31</b>	34	<b>16</b>	<b>151</b>	<b>11</b>	<b>62</b>	<b>100</b>	<b>76</b>	<b>46</b>	<b>25</b>	10
% Valid Cases	13%	<b>13%</b>	<b>7%</b>	<b>15%</b>	<b>15%</b>	11%	<b>16%</b>	<b>18%</b>	<b>3%</b>	<b>10%</b>	<b>15%</b>	<b>10%</b>	<b>19%</b>	<b>15%</b>	11%
% Total Mentions	8%	<b>8%</b>	<b>5%</b>	<b>9%</b>	<b>9%</b>	7%	<b>9%</b>	<b>10%</b>	<b>2%</b>	<b>6%</b>	<b>9%</b>	<b>6%</b>	<b>11%</b>	<b>10%</b>	8%
		<b>C</b>	<b>C</b>	<b>C</b>	<b>C</b>		<b>C</b>	<b>I</b>	<b>I</b>	<b>J</b>	<b>J</b>	<b>L</b>	<b>L</b>	<b>L</b>	
<b>At a boutique fitness gym</b> Mentions	127	22	<b>14</b>	24	23	30	<b>15</b>	<b>113</b>	<b>15</b>	60	68	73	26	13	10
% Valid Cases	10%	9%	<b>7%</b>	10%	12%	10%	<b>15%</b>	<b>13%</b>	<b>3%</b>	10%	10%	10%	11%	8%	12%
% Total Mentions	6%	5%	<b>5%</b>	6%	7%	6%	<b>9%</b>	<b>8%</b>	<b>2%</b>	6%	6%	6%	7%	5%	8%
			<b>C</b>				<b>C</b>	<b>I</b>	<b>I</b>						
<b>At a traditional gym</b> Mentions	429	<b>95</b>	64	<b>62</b>	71	95	<b>43</b>	<b>316</b>	<b>113</b>	190	239	242	85	55	28
% Valid Cases	34%	<b>38%</b>	33%	<b>26%</b>	35%	32%	<b>42%</b>	<b>37%</b>	<b>26%</b>	31%	36%	32%	35%	34%	33%
% Total Mentions	21%	<b>23%</b>	22%	<b>16%</b>	22%	20%	<b>24%</b>	<b>22%</b>	<b>19%</b>	20%	22%	20%	21%	22%	23%
		<b>D</b>		<b>D</b>			<b>D</b>	<b>I</b>	<b>I</b>						
<b>At a public space such as a park</b> Mentions	312	<b>67</b>	<b>36</b>	<b>63</b>	44	76	27	198	114	164	148	<b>206</b>	<b>46</b>	<b>27</b>	19
% Valid Cases	24%	<b>27%</b>	<b>19%</b>	<b>27%</b>	22%	25%	26%	23%	26%	27%	22%	<b>27%</b>	<b>19%</b>	<b>17%</b>	23%
% Total Mentions	15%	<b>16%</b>	<b>12%</b>	<b>17%</b>	14%	16%	15%	14%	19%	17%	14%	<b>17%</b>	<b>11%</b>	<b>11%</b>	16%
		<b>C</b>	<b>C</b>	<b>C</b>								<b>MN</b>			

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: BCDFIJLMNO

\* Percentages may not add up to 100 due to rounding

Q7) What is your understanding of sex and gender \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non- Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>"Sex" and "gender" are the same</b> Column %	40%	41%	40%	<b>34%</b>	<b>45%</b> D	<b>42%</b> D	40%	39%	42%	39%	42%	41%	37%	42%	43%
<b>"Sex" has to do with physical and anatomical characteristics while "gender" refers to the way someone identifies themselves (for example presenting as a man or woman)</b> Column %	48%	47%	49%	<b>54%</b> F	47%	<b>45%</b>	49%	49%	47%	<b>51%</b> K	<b>45%</b>	49%	48%	43%	43%
<b>"Gender" has to do with physical and anatomical characteristics while "sex" refers to the way someone identifies themselves (for example presenting as a man or woman)</b> Column %	12%	12%	11%	13%	<b>8%</b>	<b>14%</b> E	12%	12%	11%	11%	13%	<b>10%</b>	<b>15%</b> L	<b>15%</b> L	14%

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: DEFKL

\* Percentages may not add up to 100 due to rounding

Q8a) Select your understanding of the definition for each of these terms. People whose gender identity differs from the sex they were assigned at birth \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non- Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>Transgender</b> Column %	38%	<b>44% CDE</b>	<b>35%</b>	<b>34%</b>	<b>35%</b>	40%	40%	<b>33%</b>	<b>46% H</b>	40%	36%	<b>42% MNO</b>	<b>31%</b>	<b>30%</b>	<b>29%</b>
<b>Transgender girl/woman</b> Column %	6%	5%	5%	6%	6%	7%	6%	6%	5%	6%	6%	6%	5%	6%	9%
<b>Transgender boy/man</b> Column %	7%	<b>4%</b>	7%	<b>9% B</b>	<b>8% B</b>	<b>7% B</b>	4%	<b>8% I</b>	<b>5%</b>	6%	7%	6%	7%	9%	8%
<b>Transsexual</b> Column %	21%	21%	<b>27% F</b>	<b>23% F</b>	22%	<b>16%</b>	<b>25% F</b>	<b>20%</b>	<b>24% H</b>	23%	20%	<b>21%</b>	<b>20%</b>	<b>19%</b>	<b>31% LMN</b>
<b>Cisgender</b> Column %	10%	<b>7%</b>	<b>11% G</b>	<b>11% G</b>	9%	<b>13% BG</b>	<b>5%</b>	<b>12% I</b>	<b>7%</b>	9%	11%	<b>9%</b>	11%	<b>15% L</b>	11%
<b>Cross-dresser</b> Column %	6%	6%	5%	6%	8%	6%	7%	<b>8% I</b>	<b>4%</b>	6%	7%	<b>5%</b>	<b>10% LO</b>	<b>9% L</b>	<b>4%</b>
<b>Intersex</b> Column %	12%	13%	9%	11%	12%	12%	14%	<b>14% I</b>	<b>9%</b>	<b>10%</b>	<b>14% J</b>	<b>11%</b>	<b>16% L</b>	12%	9%

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

**Significant difference within groups: BCDEFGHIJLMNO**

\* Percentages may not add up to 100 due to rounding

Q8b) Select your understanding of the definition for each of these terms. People who were assigned female at birth but identify and live as a boy/man \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non- Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>Transgender</b> Column %	6%	8%	<b>4%</b>	<b>8%</b> C	7%	5%	7%	<b>8%</b> I	<b>4%</b>	6%	7%	<b>6%</b>	6%	<b>9%</b> L	8%
<b>Transgender girl/woman</b> Column %	22%	20%	19%	23%	24%	23%	19%	<b>19%</b>	<b>26%</b> H	20%	23%	22%	24%	17%	22%
<b>Transgender boy/man</b> Column %	49%	<b>53%</b> EF	<b>55%</b> EF	47%	<b>44%</b>	<b>46%</b>	50%	<b>44%</b>	<b>57%</b> H	<b>55%</b> K	<b>42%</b>	<b>51%</b> M	<b>43%</b>	45%	50%
<b>Transsexual</b> Column %	6%	<b>5%</b>	<b>8%</b> D	<b>4%</b>	7%	<b>9%</b> BD	4%	<b>8%</b> I	<b>4%</b>	<b>5%</b>	<b>8%</b> J	6%	<b>5%</b>	<b>9%</b> M	8%
<b>Cisgender</b> Column %	6%	5%	<b>4%</b>	7%	7%	<b>8%</b> C	8%	<b>8%</b> I	<b>4%</b>	6%	7%	<b>5%</b>	<b>10%</b> L	8%	5%
<b>Cross-dresser</b> Column %	5%	6%	5%	5%	4%	6%	7%	<b>7%</b> I	<b>2%</b>	<b>4%</b>	<b>7%</b> J	6%	4%	5%	3%
<b>Intersex</b> Column %	5%	4%	4%	5%	6%	4%	5%	<b>6%</b> I	<b>2%</b>	4%	5%	<b>4%</b>	<b>7%</b> L	6%	3%

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: BCDEFHIJKLM

\* Percentages may not add up to 100 due to rounding

Q8c) Select your understanding of the definition for each of these terms. People who were assigned male at birth but identify and live as a girl/woman \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non- Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>Transgender</b> Column %	7%	9%	6%	6%	6%	6%	8%	<b>8% I</b>	<b>4%</b>	6%	8%	7%	7%	6%	11%
<b>Transgender girl/woman</b> Column %	49%	<b>48%</b>	<b>57% BDEF</b>	<b>48%</b>	<b>47%</b>	<b>44%</b>	50%	<b>45%</b>	<b>55% H</b>	<b>54% K</b>	<b>42%</b>	<b>50% M</b>	<b>42%</b>	47%	50%
<b>Transgender boy/man</b> Column %	22%	<b>19%</b>	<b>19%</b>	25%	<b>26% BC</b>	24%	22%	21%	25%	21%	24%	<b>22%</b>	<b>28% LN</b>	<b>18%</b>	21%
<b>Transsexual</b> Column %	7%	<b>9% C</b>	<b>5%</b>	6%	8%	7%	5%	<b>8% I</b>	<b>5%</b>	<b>5%</b>	<b>8% J</b>	<b>5%</b>	<b>9% L</b>	<b>10% L</b>	6%
<b>Cisgender</b> Column %	5%	6%	3%	5%	4%	5%	5%	5%	4%	4%	5%	5%	3%	6%	2%
<b>Cross-dresser</b> Column %	5%	3%	5%	5%	6%	6%	4%	<b>6% I</b>	<b>3%</b>	<b>3%</b>	<b>7% J</b>	4%	6%	6%	5%
<b>Intersex</b> Column %	6%	7%	5%	6%	4%	7%	6%	7%	5%	6%	6%	6%	5%	7%	5%

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: BCDEFHIJKLMN

\* Percentages may not add up to 100 due to rounding

Q8d) Select your understanding of the definition for each of these terms. A person who changes gender by undergoing surgical procedures \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non- Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>Transgender</b> Column %	29%	<b>22%</b>	<b>36%</b> BFG	<b>32%</b> B	<b>34%</b> BF	<b>26%</b>	<b>26%</b>	<b>27%</b>	<b>32%</b> H	30%	28%	<b>28%</b>	<b>33%</b> N	<b>24%</b>	<b>41%</b> LN
<b>Transgender girl/woman</b> Column %	6%	<b>8%</b> CE	<b>4%</b>	5%	<b>4%</b>	6%	<b>9%</b> CE	<b>7%</b> I	<b>4%</b>	<b>4%</b>	<b>8%</b> J	6%	8%	5%	4%
<b>Transgender boy/man</b> Column %	6%	7%	5%	5%	5%	6%	6%	6%	5%	5%	6%	6%	<b>4%</b>	<b>8%</b> M	4%
<b>Transsexual</b> Column %	36%	<b>41%</b> E	34%	36%	<b>33%</b>	36%	39%	<b>33%</b>	<b>42%</b> H	<b>39%</b> K	<b>34%</b>	<b>40%</b> MNO	<b>27%</b>	<b>32%</b>	<b>28%</b>
<b>Cisgender</b> Column %	9%	8%	8%	10%	10%	8%	8%	<b>10%</b> I	<b>7%</b>	9%	9%	<b>8%</b>	<b>13%</b> L	10%	7%
<b>Cross-dresser</b> Column %	5%	<b>7%</b> E	5%	5%	<b>3%</b>	6%	6%	<b>7%</b> I	<b>2%</b>	6%	5%	<b>4%</b>	<b>5%</b>	<b>10%</b> LM	<b>9%</b> L
<b>Intersex</b> Column %	9%	8%	8%	8%	12%	<b>12%</b> G	<b>6%</b>	10%	8%	8%	10%	8%	11%	11%	8%

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: BCEFGHIJKLMNO

\* Percentages may not add up to 100 due to rounding

Q8e) Select your understanding of the definition for each of these terms. A person who is not transgender, or whose gender identity is the same as the sex they were assigned at birth \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non- Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>Transgender</b> Column %	6%	5%	8%	6%	5%	7%	7%	<b>8% I</b>	<b>4%</b>	<b>5%</b>	<b>8% J</b>	<b>5%</b>	<b>6%</b>	<b>12% LMO</b>	<b>3%</b>
<b>Transgender girl/woman</b> Column %	7%	7%	7%	6%	<b>5%</b>	<b>10% E</b>	5%	<b>9% I</b>	<b>4%</b>	6%	8%	7%	<b>5%</b>	<b>10% MO</b>	<b>3%</b>
<b>Transgender boy/man</b> Column %	6%	7%	5%	<b>7% F</b>	7%	<b>4%</b>	7%	<b>8% I</b>	<b>3%</b>	5%	7%	5%	7%	7%	7%
<b>Transsexual</b> Column %	10%	9%	10%	8%	10%	12%	9%	10%	9%	9%	10%	<b>9%</b>	<b>12% L</b>	12%	11%
<b>Cisgender</b> Column %	49%	<b>53% F</b>	49%	48%	51%	<b>44%</b>	50%	<b>44%</b>	<b>57% H</b>	<b>53% K</b>	<b>45%</b>	<b>53% MN</b>	<b>42%</b>	<b>35%</b>	<b>53% MN</b>
<b>Cross-dresser</b> Column %	5%	4%	3%	5%	3%	6%	7%	<b>6% I</b>	<b>3%</b>	<b>3%</b>	<b>6% J</b>	4%	6%	7%	3%
<b>Intersex</b> Column %	17%	15%	19%	18%	20%	17%	14%	<b>16%</b>	<b>20% H</b>	18%	17%	16%	20%	18%	20%

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

**Significant difference within groups: EFHIJKLMNO**

\* Percentages may not add up to 100 due to rounding

Q8f) Select your understanding of the definition for each of these terms. A person who dresses in the clothing of the opposite sex \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non- Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>Transgender</b> Column %	6%	6%	5%	7%	<b>3%</b>	<b>8%</b> E	4%	<b>7%</b> I	<b>4%</b>	5%	6%	5%	6%	7%	5%
<b>Transgender girl/woman</b> Column %	4%	4%	3%	5%	5%	4%	6%	<b>6%</b> I	<b>1%</b>	4%	5%	<b>3%</b>	<b>7%</b> L	4%	6%
<b>Transgender boy/man</b> Column %	4%	6%	4%	3%	4%	5%	6%	<b>6%</b> I	<b>2%</b>	<b>3%</b>	<b>6%</b> J	<b>4%</b>	5%	<b>7%</b> L	3%
<b>Transsexual</b> Column %	6%	<b>4%</b>	5%	<b>8%</b> B	6%	7%	6%	<b>8%</b> I	<b>3%</b>	<b>5%</b>	<b>7%</b> J	5%	8%	8%	4%
<b>Cisgender</b> Column %	6%	5%	7%	6%	6%	6%	4%	<b>7%</b> I	<b>3%</b>	5%	7%	<b>5%</b>	<b>6%</b>	<b>11%</b> LM	6%
<b>Cross-dresser</b> Column %	68%	69%	71%	66%	<b>72%</b> F	<b>65%</b>	67%	<b>58%</b>	<b>84%</b> H	<b>74%</b> K	<b>62%</b>	<b>73%</b> MN	<b>62%</b> N	<b>53%</b>	<b>69%</b> N
<b>Intersex</b> Column %	5%	6%	6%	5%	4%	6%	7%	<b>7%</b> I	<b>2%</b>	<b>4%</b>	<b>7%</b> J	<b>5%</b>	5%	<b>9%</b> L	5%

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: BEFH IJKLMN



\* Percentages may not add up to 100 due to rounding

Q8g) Select your understanding of the definition for each of these terms. People born with reproductive or sexual anatomy and/or chromosomal pattern that can't be classified as typically male or female \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non-Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>Transgender</b> Column %	8%	6%	6%	6%	10%	9%	8%	<b>9% I</b>	<b>6% I</b>	8%	7%	<b>6% L</b>	<b>10% LO</b>	<b>12% LO</b>	<b>4% O</b>
<b>Transgender girl/woman</b> Column %	7%	8%	5%	7%	8%	6%	5%	<b>8% I</b>	<b>5% I</b>	6%	8%	<b>6% L</b>	9%	<b>9% L</b>	6%
<b>Transgender boy/man</b> Column %	6%	5%	5%	<b>4% D</b>	7%	<b>8% D</b>	5%	<b>8% I</b>	<b>3% I</b>	<b>4% J</b>	<b>8% J</b>	6%	5%	6%	6%
<b>Transsexual</b> Column %	13%	12%	11%	15%	14%	14%	12%	14%	12%	13%	13%	<b>12% L</b>	<b>18% LN</b>	<b>11% N</b>	12%
<b>Cisgender</b> Column %	16%	15%	19%	13%	13%	16%	19%	<b>14% H</b>	<b>18% H</b>	14%	17%	16%	16%	14%	15%
<b>Cross-dresser</b> Column %	5%	6%	5%	<b>8% G</b>	4%	6%	<b>2% G</b>	<b>7% I</b>	<b>2% I</b>	<b>4% J</b>	<b>7% J</b>	<b>4% L</b>	6%	<b>9% L</b>	7%
<b>Intersex</b> Column %	46%	48%	50%	47%	43%	42%	49%	<b>41% H</b>	<b>54% H</b>	<b>50% K</b>	<b>42% K</b>	<b>49% MN</b>	<b>36% M</b>	<b>38% N</b>	<b>49% M</b>

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

**Significant difference within groups: DGHJKLMNO**

\* Percentages may not add up to 100 due to rounding

Q9) Please indicate how prevalent you feel the issue is of transgender athletes competing in youth sports. \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non- Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>I feel this is not a widespread issue at all</b> Column %	28%	32%	26%	25%	28%	28%	25%	<b>24%</b>	<b>35%</b> H	<b>23%</b>	<b>33%</b> J	29%	24%	27%	29%
<b>I feel this is a mildly widespread issue</b> Column %	21%	22%	19%	<b>25%</b> E	<b>18%</b>	20%	<b>26%</b> E	21%	22%	22%	21%	21%	<b>18%</b>	21%	<b>27%</b> M
<b>I feel this is a moderately widespread issue</b> Column %	24%	22%	28%	25%	23%	22%	23%	24%	24%	<b>27%</b> K	<b>20%</b>	23%	28%	23%	22%
<b>I feel this is a very widespread issue</b> Column %	13%	12%	14%	12%	14%	14%	9%	<b>15%</b> I	<b>9%</b>	13%	12%	<b>12%</b>	14%	<b>17%</b> L	11%
<b>I feel this is an extremely widespread issue</b> Column %	15%	13%	13%	13%	17%	17%	16%	<b>17%</b> I	<b>11%</b>	15%	15%	16%	16%	12%	10%

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

**Significant difference within groups: EHIJKLM**

\* Percentages may not add up to 100 due to rounding

Q10) Do you personally know someone (rather than hearing about it online or in the media) who has competed against, or chosen not to compete against, a transgender athlete? \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non- Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>Yes</b> Column %	14%	15%	15%	16%	14%	14%	11%	<b>22% I</b>	<b>2%</b>	<b>12%</b>	<b>17% J</b>	<b>13%</b>	17%	<b>20% L</b>	14%
<b>No</b> Column %	75%	76%	73%	74%	75%	77%	75%	<b>65%</b>	<b>92% H</b>	76%	74%	<b>79% MNO</b>	<b>68%</b>	<b>69%</b>	<b>70%</b>
<b>Unsure</b> Column %	10%	9%	11%	11%	11%	9%	14%	<b>13% I</b>	<b>5%</b>	12%	9%	<b>8%</b>	<b>15% L</b>	11%	<b>16% L</b>

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: HIJLMNO

\* Percentages may not add up to 100 due to rounding

Q11) Do you feel that a female athlete would say she is transgender in order to compete against athletes who are boys/men? \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non- Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>I feel this would never happen</b> Column %	23%	23%	<b>28% E</b>	25%	<b>20%</b>	23%	21%	<b>22%</b>	<b>26% H</b>	22%	25%	<b>27% MNO</b>	<b>17%</b>	<b>19%</b>	<b>15%</b>
<b>I feel this would sometimes happen</b> Column %	23%	22%	25%	22%	22%	23%	20%	22%	23%	22%	23%	23%	24%	17%	26%
<b>I am unsure if this would happen</b> Column %	35%	34%	<b>31%</b>	35%	<b>40% C</b>	33%	35%	<b>31%</b>	<b>40% H</b>	<b>39% K</b>	<b>30%</b>	<b>32%</b>	36%	38%	<b>44% L</b>
<b>I feel this would often happen</b> Column %	11%	<b>10%</b>	10%	11%	11%	12%	<b>17% B</b>	<b>14% I</b>	<b>7%</b>	<b>10%</b>	<b>13% J</b>	<b>9%</b>	<b>16% L</b>	<b>16% L</b>	10%
<b>I feel this would frequently happen</b> Column %	8%	11%	7%	7%	8%	8%	7%	<b>10% I</b>	<b>4%</b>	7%	9%	8%	7%	10%	4%

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: BCEHIJKLMNO

\* Percentages may not add up to 100 due to rounding

Q12) Do you feel that a male athlete would say he is transgender in order to compete against athletes who are girls/women? \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non- Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>I feel this would never happen</b> Column %	15%	<b>16% E</b>	<b>19% EF</b>	<b>19% EF</b>	<b>10%</b>	<b>12%</b>	14%	15%	14%	15%	15%	16%	15%	13%	12%
<b>I feel this would sometimes happen</b> Column %	24%	24%	<b>21%</b>	<b>29% C</b>	24%	23%	20%	<b>21%</b>	<b>27% H</b>	23%	24%	24%	22%	20%	27%
<b>I am unsure if this would happen</b> Column %	29%	30%	29%	28%	30%	27%	30%	28%	29%	<b>34% K</b>	<b>24%</b>	<b>26%</b>	31%	<b>34% L</b>	<b>37% L</b>
<b>I feel this would often happen</b> Column %	18%	18%	16%	15%	21%	19%	19%	19%	17%	<b>15%</b>	<b>21% J</b>	18%	18%	18%	17%
<b>I feel this would frequently happen</b> Column %	15%	<b>12%</b>	<b>15% D</b>	<b>9%</b>	<b>16% D</b>	<b>19% BD</b>	<b>17% D</b>	<b>16% I</b>	<b>12%</b>	13%	16%	<b>16% O</b>	14%	<b>15% O</b>	<b>7%</b>

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: BCDEFHIJKLO

\* Percentages may not add up to 100 due to rounding

Q13) Consider the following scenario: An athlete who was born with externally female sexual characteristics identifies as a man and wants to compete as a man. Should this be allowed? \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non-Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>I am strongly against it</b> Column %	22%	<b>19%</b>	<b>20% D</b>	<b>14%</b>	<b>24% D</b>	<b>29% BCD</b>	<b>24% D</b>	<b>19%</b>	<b>28% H</b>	20%	24%	<b>27% MNO</b>	<b>15% O</b>	<b>14%</b>	<b>7%</b>
<b>I am somewhat against it</b> Column %	14%	14%	<b>11%</b>	14%	13%	13%	<b>18% C</b>	13%	14%	14%	13%	14%	12%	16%	13%
<b>I am neutral</b> Column %	34%	35%	35%	35%	35%	32%	30%	<b>31%</b>	<b>39% H</b>	34%	34%	<b>31%</b>	<b>35%</b>	<b>32%</b>	<b>56% LMN</b>
<b>I somewhat support it</b> Column %	14%	<b>18% EF</b>	16%	13%	<b>12%</b>	<b>11%</b>	12%	<b>16% I</b>	<b>10%</b>	13%	14%	14%	<b>11%</b>	<b>19% MO</b>	<b>9%</b>
<b>I strongly support it</b> Column %	17%	<b>14%</b>	18%	<b>24% BEFG</b>	<b>17%</b>	<b>15%</b>	<b>15%</b>	<b>21% I</b>	<b>10%</b>	19%	15%	<b>14%</b>	<b>28% LNO</b>	<b>19%</b>	<b>15%</b>

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: BCDEFGHILMNO

\* Percentages may not add up to 100 due to rounding

Q14) Consider the following scenario: An athlete who was born with externally male sexual characteristics identifies as a woman and wants to compete as a woman. Should this be allowed? \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non- Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>I am strongly against it</b> Column %	29%	29%	27%	<b>24%</b>	29%	<b>33%</b> D	32%	<b>24%</b>	<b>37%</b> H	<b>27%</b>	<b>31%</b> J	<b>34%</b> MNO	<b>21%</b>	<b>20%</b>	<b>18%</b>
<b>I am somewhat against it</b> Column %	15%	14%	16%	<b>18%</b> F	14%	<b>13%</b>	15%	15%	15%	14%	16%	15%	16%	15%	12%
<b>I am neutral</b> Column %	30%	27%	30%	31%	32%	30%	29%	<b>28%</b>	<b>33%</b> H	30%	29%	<b>28%</b>	<b>31%</b>	<b>26%</b>	<b>48%</b> LMN
<b>I somewhat support it</b> Column %	12%	<b>18%</b> CDEFG	<b>11%</b>	<b>10%</b>	<b>11%</b>	<b>10%</b>	<b>9%</b>	<b>15%</b> I	<b>7%</b>	13%	11%	<b>10%</b>	<b>13%</b>	<b>20%</b> LM	12%
<b>I strongly support it</b> Column %	14%	<b>11%</b>	<b>17%</b> B	<b>17%</b> B	14%	14%	14%	<b>18%</b> I	<b>8%</b>	<b>16%</b> K	<b>12%</b>	<b>13%</b>	<b>19%</b> LO	<b>19%</b> LO	<b>10%</b>

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: BCDEFGHIJKLMNO

\* Percentages may not add up to 100 due to rounding

Q15) By definition, a transgender boy is a person who was assigned female at birth but identifies as a boy. In 2017, a high school-aged transgender boy wrestler competed against high school-aged female wrestlers in the Texas State Championships in line with the state governing body's policy of competing in the sex category assigned at birth. Do you agree or disagree with this decision? \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non-Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>I am strongly against it</b> Column %	24%	<b>27% D</b>	22%	<b>19%</b>	22%	<b>28% D</b>	26%	22%	26%	23%	25%	<b>27% MO</b>	<b>18%</b>	<b>23% O</b>	<b>12%</b>
<b>I am somewhat against it</b> Column %	16%	15%	16%	16%	15%	16%	21%	16%	16%	17%	15%	<b>18% MN</b>	<b>11%</b>	<b>10%</b>	<b>20% MN</b>
<b>I am neutral</b> Column %	33%	<b>35% F</b>	33%	<b>38% FG</b>	<b>35% FG</b>	<b>28%</b>	<b>26%</b>	<b>31%</b>	<b>35% H</b>	33%	32%	<b>30%</b>	<b>37% L</b>	<b>30%</b>	<b>49% LMN</b>
<b>I somewhat support it</b> Column %	13%	12%	13%	11%	13%	15%	14%	14%	11%	12%	14%	13%	<b>11%</b>	<b>17% M</b>	10%
<b>I strongly support it</b> Column %	15%	12%	16%	16%	16%	14%	14%	<b>17% I</b>	<b>10%</b>	14%	15%	<b>12%</b>	<b>23% LO</b>	<b>20% LO</b>	<b>9%</b>

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: DFGHILMNO



\* Percentages may not add up to 100 due to rounding

Q16) By definition, a transgender girl is a person who was assigned male at birth but identifies as a girl. In 2020, two high school-aged transgender girl track athletes competed against high school-aged female track athletes in the Connecticut state championships in line with the state governing body's policy of completing in the gender category with which the athlete identifies. Do you agree or disagree with this decision? \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total	Atlantic	Great Lakes	Pacific	Plains	Southern	Western	18 to 54 years old	55 years old or more	Female	Male	White Non-Hispanic	Hispanic or Latino	Black or African American	Asian
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>I am strongly against it</b> Column %	27%	<b>30% D</b>	<b>24%</b>	<b>19%</b>	<b>27% D</b>	<b>32% CD</b>	<b>32% D</b>	<b>22%</b>	<b>35% H</b>	<b>24%</b>	<b>31% J</b>	<b>32% MNO</b>	<b>22% O</b>	<b>20% O</b>	<b>11%</b>
<b>I am somewhat against it</b> Column %	17%	17%	<b>15%</b>	20%	<b>15%</b>	<b>15%</b>	<b>23% CEF</b>	17%	17%	17%	17%	17%	<b>15%</b>	<b>13%</b>	<b>23% MN</b>
<b>I am neutral</b> Column %	30%	<b>30% G</b>	<b>31% G</b>	<b>34% G</b>	<b>36% FG</b>	<b>27%</b>	<b>21%</b>	29%	33%	31%	30%	<b>28%</b>	<b>33%</b>	<b>30%</b>	<b>47% LMN</b>
<b>I somewhat support it</b> Column %	11%	11%	12%	9%	12%	12%	13%	<b>14% I</b>	<b>8%</b>	12%	11%	<b>10%</b>	<b>15% L</b>	<b>15% L</b>	10%
<b>I strongly support it</b> Column %	14%	12%	<b>17% E</b>	<b>18% E</b>	<b>10%</b>	14%	12%	<b>18% I</b>	<b>7%</b>	15%	12%	<b>12%</b>	16%	<b>22% LO</b>	<b>10%</b>

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: CDEFGHIJLMNO

\* Percentages may not add up to 100 due to rounding

Q17) If transgender girls are allowed to compete in girls sports, please indicate any impact you feel this will have: \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non- Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>I feel this will have a strongly negative impact on girls' sports</b> Column %	26%	<b>27% D</b>	<b>21%</b>	<b>19%</b>	<b>27% D</b>	<b>30% CD</b>	<b>29% D</b>	<b>21%</b>	<b>33% H</b>	24%	27%	<b>31% MNO</b>	<b>15%</b>	<b>21% O</b>	<b>9%</b>
<b>I feel this will have somewhat of a negative impact on girls' sports</b> Column %	23%	25%	22%	23%	21%	23%	25%	<b>19%</b>	<b>30% H</b>	22%	24%	24%	21%	20%	27%
<b>I feel this will have a neutral impact on girls' sports</b> Column %	30%	<b>28%</b>	<b>35% FG</b>	<b>36% BFG</b>	<b>31% G</b>	<b>25%</b>	<b>22%</b>	31%	28%	<b>33% K</b>	<b>27%</b>	<b>27%</b>	<b>37% L</b>	31%	<b>41% L</b>
<b>I feel this will have a somewhat of a positive impact on girls' sports</b> Column %	10%	9%	11%	9%	10%	10%	14%	<b>14% I</b>	<b>4%</b>	9%	11%	<b>9%</b>	12%	<b>14% L</b>	13%
<b>I feel this will have a strongly positive impact on girls' sports</b> Column %	11%	11%	11%	12%	11%	11%	10%	<b>15% I</b>	<b>5%</b>	12%	10%	<b>10%</b>	<b>16% L</b>	13%	10%

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: BCDGHIKLMNO

\* Percentages may not add up to 100 due to rounding

Q18) If transgender boys are allowed to compete in boys sports, please indicate any impact you feel this will have: \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non- Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>I feel this will have a strongly negative impact on boys' sports</b> Column %	19%	<b>17%</b>	<b>13%</b>	<b>15%</b>	<b>19%</b>	<b>26%</b> BCDE	<b>22%</b> C	<b>17%</b>	<b>21%</b> H	17%	21%	<b>22%</b> MNO	<b>14%</b> O	<b>16%</b> O	<b>5%</b>
<b>I feel this will have somewhat of a negative impact on boys' sports</b> Column %	21%	21%	21%	20%	20%	22%	21%	<b>19%</b>	<b>24%</b> H	20%	21%	20%	21%	21%	23%
<b>I feel this will have a neutral impact on boys' sports</b> Column %	37%	<b>38%</b> F	<b>43%</b> F	<b>42%</b> F	<b>37%</b> F	<b>29%</b>	35%	35%	40%	<b>39%</b> K	<b>34%</b>	<b>36%</b>	40%	<b>33%</b>	<b>46%</b> LN
<b>I feel this will have a somewhat of a positive impact on boys' sports</b> Column %	12%	11%	<b>9%</b>	10%	<b>15%</b> C	13%	10%	<b>14%</b> I	<b>7%</b>	10%	13%	10%	12%	15%	16%
<b>I feel this will have a strongly positive impact on boys' sports</b> Column %	12%	13%	14%	13%	10%	11%	13%	<b>15%</b> I	<b>8%</b>	13%	11%	11%	13%	15%	11%

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: BCDEFHIKLMNO

\* Percentages may not add up to 100 due to rounding

Q19a) Please indicate if you agree or disagree with the following statements. I have a good understanding of transgender issues. \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total	Atlantic	Great Lakes	Pacific	Plains	Southern	Western	18 to 54 years old	55 years old or more	Female	Male	White Non-Hispanic	Hispanic or Latino	Black or African American	Asian
	A	B	C	D	E	F	G	H	I	J	K	L	M	N	O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>Strongly Agree</b> Column %	16%	16%	<b>21% DE</b>	<b>13%</b>	<b>14%</b>	17%	14%	<b>22% I</b>	<b>6%</b>	15%	17%	<b>15%</b>	<b>20% LO</b>	<b>22% LO</b>	<b>11%</b>
<b>Agree</b> Column %	31%	32%	<b>26%</b>	<b>36% CG</b>	33%	30%	<b>25%</b>	<b>34% I</b>	<b>26%</b>	30%	31%	<b>30%</b>	<b>37% LNO</b>	<b>26%</b>	<b>25%</b>
<b>No Opinion</b> Column %	30%	<b>27%</b>	30%	27%	30%	<b>33% B</b>	33%	<b>28%</b>	<b>33% H</b>	30%	30%	30%	28%	31%	38%
<b>Disagree</b> Column %	16%	<b>20% F</b>	16%	17%	14%	<b>13%</b>	<b>20% F</b>	<b>12%</b>	<b>24% H</b>	16%	16%	<b>18% MN</b>	<b>13%</b>	<b>11%</b>	<b>22% MN</b>
<b>Strongly Disagree</b> Column %	7%	6%	7%	6%	7%	7%	7%	<b>4%</b>	<b>11% H</b>	<b>8% K</b>	<b>5%</b>	<b>8% M</b>	<b>2%</b>	<b>10% M</b>	4%

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: BCDEFGHIKLMNO

\* Percentages may not add up to 100 due to rounding

Q19b) Please indicate if you agree or disagree with the following statements. Children are being influenced by the media and other outside entities to think that they are transgender. \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non-Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>Strongly Agree</b> Column %	24%	24%	22%	<b>21%</b>	24%	26%	<b>30%</b> D	24%	24%	<b>19%</b>	<b>29%</b> J	<b>28%</b> MNO	<b>20%</b> O	<b>19%</b> O	<b>8%</b>
<b>Agree</b> Column %	23%	<b>25%</b> E	<b>22%</b>	22%	<b>18%</b>	<b>28%</b> CE	21%	22%	25%	23%	24%	<b>25%</b> M	<b>16%</b>	<b>24%</b> M	<b>27%</b> M
<b>No Opinion</b> Column %	27%	<b>23%</b>	29%	<b>24%</b>	<b>35%</b> BDF	<b>25%</b>	30%	27%	27%	26%	27%	<b>23%</b>	<b>36%</b> L	<b>31%</b> L	<b>35%</b> L
<b>Disagree</b> Column %	13%	<b>16%</b> F	<b>15%</b> F	<b>16%</b> F	11%	<b>9%</b>	10%	14%	11%	<b>15%</b> K	<b>10%</b>	12%	14%	13%	16%
<b>Strongly Disagree</b> Column %	13%	13%	12%	<b>18%</b> FG	12%	<b>12%</b>	<b>9%</b>	13%	14%	<b>16%</b> K	<b>10%</b>	13%	14%	12%	14%

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: BCDEFGJKLMNO

\* Percentages may not add up to 100 due to rounding

Q19c) Please indicate if you agree or disagree with the following statements. Transgender people are normal human beings. \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non- Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>Strongly Agree</b> Column %	34%	34%	<b>38% E</b>	37%	<b>30%</b>	32%	35%	<b>40% I</b>	<b>25%</b>	<b>37% K</b>	<b>30%</b>	<b>33%</b>	<b>40% LO</b>	35%	<b>29%</b>
<b>Agree</b> Column %	24%	<b>30% CFG</b>	<b>22%</b>	26%	24%	<b>22%</b>	<b>21%</b>	23%	26%	22%	26%	24%	24%	26%	30%
<b>No Opinion</b> Column %	24%	22%	25%	21%	26%	27%	23%	23%	25%	23%	25%	24%	24%	26%	26%
<b>Disagree</b> Column %	10%	9%	10%	8%	10%	11%	13%	<b>8%</b>	<b>14% H</b>	9%	11%	<b>11% M</b>	<b>6%</b>	7%	<b>12% M</b>
<b>Strongly Disagree</b> Column %	8%	<b>5%</b>	7%	8%	<b>9% B</b>	9%	8%	<b>6%</b>	<b>11% H</b>	8%	7%	<b>9% O</b>	7%	5%	<b>3%</b>

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: BCEFGHIKLMO

\* Percentages may not add up to 100 due to rounding

Q19d) Please indicate if you agree or disagree with the following statements. There is no such thing as being transgender. \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non- Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>Strongly Agree</b> Column %	12%	<b>10%</b>	12%	<b>9%</b>	12%	<b>15%</b> BD	12%	<b>14%</b> I	<b>8%</b>	<b>9%</b>	<b>15%</b> J	12%	11%	15%	8%
<b>Agree</b> Column %	12%	11%	12%	11%	15%	11%	10%	<b>14%</b> I	<b>8%</b>	<b>9%</b>	<b>14%</b> J	11%	14%	10%	11%
<b>No Opinion</b> Column %	27%	<b>24%</b>	26%	25%	27%	<b>30%</b> B	28%	26%	28%	26%	28%	26%	27%	29%	33%
<b>Disagree</b> Column %	21%	<b>25%</b> CDE	<b>18%</b>	<b>18%</b>	<b>18%</b>	21%	23%	<b>18%</b>	<b>25%</b> H	<b>22%</b> K	<b>19%</b>	<b>22%</b> M	<b>14%</b>	<b>22%</b> M	21%
<b>Strongly Disagree</b> Column %	29%	<b>31%</b> F	<b>32%</b> F	<b>37%</b> EFG	<b>27%</b>	<b>23%</b>	<b>27%</b>	28%	31%	<b>34%</b> K	<b>24%</b>	29%	<b>34%</b> N	<b>24%</b>	27%

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: BCDEFGHIJKMN

\* Percentages may not add up to 100 due to rounding

Q19e) Please indicate if you agree or disagree with the following statements. I am concerned about transgender athletes' presence in the locker room. \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non- Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>Strongly Agree</b> Column %	22%	<b>26% DF</b>	24%	<b>18%</b>	21%	<b>20%</b>	<b>26% D</b>	22%	22%	<b>19%</b>	<b>25% J</b>	<b>24% O</b>	19%	22%	<b>13%</b>
<b>Agree</b> Column %	23%	22%	<b>18%</b>	<b>28% C</b>	24%	<b>25% C</b>	21%	23%	25%	<b>21%</b>	<b>26% J</b>	<b>25% M</b>	<b>18%</b>	<b>26% M</b>	24%
<b>No Opinion</b> Column %	28%	26%	29%	25%	32%	26%	27%	28%	27%	<b>30% K</b>	<b>25%</b>	<b>25%</b>	<b>32% L</b>	28%	<b>37% L</b>
<b>Disagree</b> Column %	13%	15%	13%	12%	10%	14%	14%	13%	14%	14%	12%	13%	13%	12%	18%
<b>Strongly Disagree</b> Column %	14%	12%	15%	16%	12%	14%	12%	15%	13%	<b>15% K</b>	<b>12%</b>	14%	<b>18% O</b>	12%	<b>8%</b>

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

**■ Significant difference within groups: CDFJKLMO**



\* Percentages may not add up to 100 due to rounding

Q19f) Please indicate if you agree or disagree with the following statements. If transgender girls are given the opportunity to compete in sports, they will take away college scholarship opportunities from girls who are not transgender. \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non- Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>Strongly Agree</b> Column %	24%	<b>28% D</b>	<b>23% D</b>	<b>16% D</b>	<b>24% D</b>	<b>26% D</b>	<b>28% D</b>	23%	25%	<b>21% J</b>	<b>27% J</b>	<b>27% MO</b>	<b>21% O</b>	<b>22% O</b>	<b>11% O</b>
<b>Agree</b> Column %	24%	23%	20%	25%	24%	25%	24%	23%	24%	<b>21% J</b>	<b>26% J</b>	24%	24%	18%	25%
<b>No Opinion</b> Column %	30%	<b>24% B</b>	<b>33% B</b>	<b>35% B</b>	30%	29%	29%	30%	29%	31%	28%	<b>28% L</b>	32%	32%	<b>37% L</b>
<b>Disagree</b> Column %	12%	<b>16% FG</b>	11%	12%	11%	<b>10% F</b>	<b>8% G</b>	11%	13%	13%	11%	12%	11%	15%	15%
<b>Strongly Disagree</b> Column %	11%	10%	13%	13%	11%	10%	9%	<b>12% I</b>	<b>9% I</b>	<b>13% K</b>	<b>8% K</b>	10%	13%	12%	12%

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: BDFGIJKLMO

\* Percentages may not add up to 100 due to rounding

Q19g) Please indicate if you agree or disagree with the following statements. If transgender boys and girls are not given the opportunity to compete in the gender category with which they identify, they will suffer mental and emotional harm. \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non-Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>Strongly Agree</b> Column %	17%	17%	16%	16%	16%	17%	16%	<b>22% I</b>	<b>9%</b>	18%	15%	15%	20%	20%	17%
<b>Agree</b> Column %	25%	26%	26%	25%	24%	24%	19%	<b>27% I</b>	<b>21%</b>	23%	26%	25%	25%	23%	28%
<b>No Opinion</b> Column %	33%	<b>27%</b>	<b>35% B</b>	<b>40% BF</b>	34%	<b>30%</b>	35%	<b>30%</b>	<b>38% H</b>	34%	32%	31%	36%	37%	39%
<b>Disagree</b> Column %	14%	<b>17% CD</b>	<b>11%</b>	<b>7%</b>	<b>15% D</b>	<b>17% D</b>	11%	<b>11%</b>	<b>18% H</b>	13%	14%	15%	11%	11%	11%
<b>Strongly Disagree</b> Column %	12%	12%	<b>11%</b>	<b>11%</b>	<b>11%</b>	<b>11%</b>	<b>19% CDEF</b>	<b>10%</b>	<b>15% H</b>	12%	12%	<b>14% MO</b>	<b>8%</b>	9%	<b>5%</b>

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

■ Significant difference within groups: BCDEFHIMO

\* Percentages may not add up to 100 due to rounding

Q20) Which of these sentiments most closely matches your own? \*

	Total	Region						Age Combined		Sex		Ethnicity			
	Total A	Atlantic B	Great Lakes C	Pacific D	Plains E	Southern F	Western G	18 to 54 years old H	55 years old or more I	Female J	Male K	White Non- Hispanic L	Hispanic or Latino M	Black or African American N	Asian O
Sample Size	1,800	358	287	294	291	426	144	1,119	681	923	877	1,131	296	219	111
<b>Transgender athletes should be able to compete in the category that matches their gender identity, regardless of the sex assigned at birth.</b> Column %	30%	31%	30%	<b>33% F</b>	31%	<b>25%</b>	32%	<b>34% I</b>	<b>23%</b>	<b>33% K</b>	<b>26%</b>	<b>26%</b>	<b>40% LN</b>	<b>30%</b>	<b>39% L</b>
<b>Transgender athletes should be required to compete in the category of their sex assigned at birth, regardless of their gender identity.</b> Column %	32%	<b>29%</b>	33%	<b>29%</b>	33%	<b>37% BD</b>	33%	<b>29%</b>	<b>37% H</b>	<b>30%</b>	<b>35% J</b>	<b>36% MO</b>	<b>24%</b>	<b>33% M</b>	<b>25%</b>
<b>There should be two additional competition categories created, one for transgender boys/men and one for transgender girls/women.</b> Column %	28%	30%	28%	27%	25%	28%	25%	<b>26%</b>	<b>30% H</b>	29%	26%	28%	27%	28%	25%
<b>Transgender athletes should not be allowed to compete in sports.</b> Column %	10%	10%	9%	10%	12%	10%	10%	11%	10%	<b>8%</b>	<b>12% J</b>	10%	9%	10%	11%

Weight Variable = US Census, Confidence Level = 95%

\* Denotes variable with statistically significant findings

**■ Significant difference within groups: BDFHIJKLMNO**