

# Luke Brenneman, Ph. D.

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## EDUCATION

**Arizona State University**, Tempe, AZ May 2017

***M.A. and Ph.D., Communication***

*Specializations:* Intercultural communication, conflict management and resolution, facilitation, mediation, negotiation, intergroup contact, major sporting and cultural events

**Huntington University**, Huntington, IN May 2012

***B.A., Sociology, Summa Cum Laude***

*Minors:* Communication Studies, Psychology, Marketing, Cross-Cultural Studies

*Certificate:* Teaching English to Speakers of Other Languages (TESOL)

### **Additional Education:**

National Conflict Resolution Center (San Diego, CA) certificate in Conflict Mediation (2013)

Graduate Certificate in Social Transformation from Arizona State University (2017)

**Foreign Language:** Proficiency in Spanish (speaking, comprehension, reading)

## WORK EXPERIENCE

**Global Sport Institute at Arizona State University (*full-time*)** August 2017 - Present

Postdoctoral Research Scholar

July 2019 - Present

- Conduct research projects from start to finish as assigned
- Conceptualize and execute personal research studies within institute's themes
- Develop in-person and online curriculum for sport and society documentaries
- Moderate panels and public conversations at events
- Present original research at academic and industry-professional conferences
- Write public-facing articles based on academic research for GlobalSportMatters.com
- Produce public-facing podcasts based on academic research
- Hire and manage team of student research assistants

Manager of Events & Communications

August 2017 – June 2019

- Conceptualize overall events calendar to advance annual research theme
- Initiate ideas, develop content, drive progress, plan logistics, execute promotional strategies, and direct live events on-site locally and globally

- Oversee \$450,000 annual events budget
- Negotiate contracts and finalize agreements with speakers, agencies, venues, and vendors
- Present original research at academic conferences regionally and globally
- Moderate public panels with academics, industry professionals, and college students
- Hire and manage college student workers and supervise high school interns
- Collaborate with university, community, and international partner organizations
- Determine and implement strategies and content for Twitter, Facebook, and other social media accounts
- Produce customized formats and facilitate corporate and academic idea-generation and problem-solving forums
- Produce customized formats and direct organizational diversity and inclusion education

**Consultant (*part-time*)**

January 2016 – January 2017

*National Conflict Resolution Center, San Diego, CA*

- Conducted diversity, inclusive communication, conflict management, and identity training to students in leadership positions at Arizona State University
- Assessed and adjusted training content and delivery plan with colleagues
- Developed and produced new training materials
- Engaged in on-the-spot decision-making and problem-solving to maintain productive group learning atmosphere in accordance with training objectives

**WORKSHOPS, DIALOGUES, AND CORPORATE EDUCATION**

**Diversity & Inclusion Education**

- Directed case-studies and other interactive diversity and inclusion education formats
  - USA Basketball, Colorado Springs (December 2018)
  - Adidas North America Headquarters, Portland (October 2018, February 2019, October 2019)
  - NCAA Headquarters, Indianapolis (June 2018)

**Idea-Generation & Problem-Solving Forums**

- Directed forum with upper and mid-level Adidas employees to identify barriers to girls in sport and develop community activations to overcome those barriers (January 2019)
- Directed forum for generating valuable topics for research, events, grants, and programs on the topic of race and sport in Santa Monica (June 2018)
- Directed forum for international group of experts on collegiate and professional athlete degree completion and career transition in Washington D.C. (March 2018)

**Faculty Cross-Talks**

- Conceptualize, customize, and direct format for idea generation and exchange between faculty and graduate students across all departments at ASU (three per academic year)

## **Public Dialogues**

- Facilitated panel and audience participation for Pac-12 Global event in Las Vegas about international student-athlete experiences and challenges (March 2018)
- Facilitated campus dialogue events to generate productive dialogue about contentious social and political issues (2013 – 2015)

## **SCHOLARSHIP**

### **Dissertation Research**

*You Had to Be There: Extending Intergroup Contact Theory to Positive Contexts through a Participant-Centered Analysis of Fans' Experiences at the Olympics*

- Conducted quantitative and qualitative research at the 2016 Rio Olympics; surveys and interviews with people from 24 countries
- Developed data-driven, customizable strategies for organizing intergroup contact programming and events
- Advanced understanding of how to foster dialogue and positive experiences between people of various identities and interests
- Integrated perspectives from social psychology and communication fields

### **Publications**

- Brenneman, L. (2017). A new set of tools for mediation: Connecting culture, conflict style, and outcome preference. In Kellett & Matyok (Eds.). *Communication and Conflict Transformation: Local to Global Engagements*. Lexington Books.
- Anderson, V., Brenneman, L., & Suwinyattichaiorn, J. (2017). Characteristics of intercultural group dialogue facilitators: Mindfulness, honoring participants' perspectives and cultural sensitivity. In Schugurensky & No (Eds.). *By the People: Participatory democracy, public engagement and citizenship education*.
- Brenneman, L. (2014). "If you build it, they will come": Material culture and Olympic host city selection. *Journal of Olympic History*.
- Brenneman, L. (2015). The social benefits of FIFA Fan Fests at Brazil 2014: A 6-part research report for City Events 2016.
- Brenneman, L. (2015). FIFA Fan Fests from 110 Perspectives: A report for Host City 2015.
- Brenneman, L. (2015 – 2017). Periodic blog posts for Host City Magazine (London) on [hostcity.net](http://hostcity.net).
- Bitting, R., Brenneman, L., Jewett, B., Schnurr, R. (2012). My space: Reactions to proxemic violations in an interview setting. *Undergraduate Research Journal for the Human Sciences*, Vol. 11. Retrieved from <http://www.kon.org/urc/v11/bitting.html>.

Brenneman, L., Bass, W., & Peterson, J. (2011). Professor-student interactions and student participation: Comparing the effects of body language and sex on classroom participation. *Undergraduate Research Journal for the Human Sciences, Vol. 10*. Retrieved from <http://www.kon.org/urc/v10/brenneman.html>.

### **Conference Presentations**

Brenneman, L. (April 2018). *Workshop: Leveraging university and athletic events to foster positive cross-cultural connection*. Presented at the Sports Leadership & Diplomacy Conference at the University of Arizona in Tucson.

Brenneman, L. (March 2018). *You Had to Be There: Extending Intergroup Contact Theory to Positive Contexts through a Participant-Centered Analysis of Fans' Experiences at the Olympics*. Presented at the Sports Africa Conference in Lusaka, Zambia.

Brenneman, L. (November 2017). *Intergroup Contact and Popular Culture at the 2016 Summer Olympic Games*. Presented at the Sports & Popular Culture Symposium at the School of Historical, Philosophical, and Religious Studies at Arizona State University.

Brenneman, L. (February 2016). *A new set of tools for mediation: Connecting culture, conflict style, and outcome preference*. Presented to the Intercultural Communication Interest Group at the Western States Communication Association Conference in San Diego, California.

Broome, B. (February 2016). *Facilitating intercultural dialogue: Teaching, practice, and research*. A workshop led by Dr. Benjamin Broome and a team of 4 graduate students. Presented at the Western States Communication Association Conference in San Diego, California.

Brenneman, L. (May 2015). *Using your privilege to teach about privilege*. Presented at Great Ideas for Teaching Students at the International Communication Association Conference in San Juan, Puerto Rico.

Broome, B. (February 2015). *Uncovering tensionality through dialogue*. A two-part panel facilitation led by Dr. Benjamin Broome and facilitated by 6 graduate students. Presented by the President-Elect and the Interpersonal and Intercultural Communication Interest Groups at the Western States Communication Association Conference in Spokane, Washington.

Brenneman, L. (April 2014). *Culture and Conflict in the Mega-Sporting Event Fan Experience*. Presented in a roundtable about ongoing research projects at the Southwestern Communication Association Conference in Glendale, Arizona.

Brenneman, L. (March 2012). *Professor-Student Interactions and Student Participation: Comparing the Effects of Body Language and Sex on Classroom Participation*. Presented to the Education Division at the Alpha Chi National Convention in

Baltimore, Maryland.

Brenneman, L. (March 2011). *Intercultural Communication in an Organization: The Communication and Effects of a Bosnian in an American Social Services Agency*. Presented to the Communication Division at the Alpha Chi National Convention in San Diego, California.

### **ACADEMIC AWARDS & HONORS**

#### **Arizona State University**

Graduate & Professional Student Association Athletics Research Grant for Dissertation Research  
Spring 2016: \$3,500

Hugh Downs School of Human Communication Summer Research Grant

2016: \$3,000

2015: \$1,225

2014: \$3,000

2013: \$3,000

Transformation Project Award

2016: \$500

2015: \$1,000

2014: \$1,000

Graduate & Professional Student Association

2016-2017: \$950

2015-2016: \$1,700

2014-2015: \$950

2013-2014: \$950

Prospectus Defense Award

Spring 2016: \$1,000

Comprehensive Exams Completion Award

Spring 2016: \$800

Jeanne Lind Herberger Fellowship in Communication

2014-2015: \$2,700

University Graduate Fellowship

2012-2013: \$3,000

#### **Huntington University**

Outstanding Scholar Award

2012 – Given to one senior annually

Sociology Department Award – 2012

Alpha Chi Education Division Best Research Presentation  
2012: \$100

Alpha Chi National Convention Alfred H. Nolle Scholarship for Outstanding Research  
2011: \$1,500

## **TEACHING EXPERIENCE**

### **Arizona State University**

*Graduate Teaching Associate, Hugh Downs School of Human Communication, Tempe, AZ*  
August 2012 – May 2017

#### **Online Teaching:**

COM 100: Introduction to Human Communication  
Teaching Assistant – Summer 2013  
Instructor – Summer 2014, Summer 2016

COM 263: Elements of Intercultural Communication  
Instructor – Fall 2016

COM 312: Communication, Conflict, and Negotiation  
Instructor – Summer 2015

COM 453: Communication Training and Development  
Instructor – Spring 2017

#### **In-Person Teaching:**

COM 100: Introduction to Human Communication  
Teaching Assistant—Fall 2012, Fall 2013, Spring 2014

COM 207: Introduction to Communication Inquiry  
Recitation Instructor—Fall 2014

COM 225: Public Speaking  
Instructor—Fall 2014, Spring 2015

COM 230: Small Group Communication  
Teaching Assistant and Breakout Instructor—Spring 2013

COM 263: Elements of Intercultural Communication  
Instructor—Fall 2015, Spring 2016

COM 312: Communication, Conflict, and Negotiation  
Teaching Assistant—Fall 2012, Spring 2013, Spring 2014  
Instructor—Spring 2015, Fall 2015, Spring 2016, Fall 2016, Spring 2017

COM 499: Advanced Communication Research Methods Independent Study  
Project Supervisor—Fall 2015

COM 691: Conflict & Negotiation Seminar (Instructor: Dr. Jess Alberts)  
Seminar Assistant—Spring 2016

COM 692: Advanced Negotiation Practices Seminar (Instructor: Dr. Jess Alberts)  
Seminar Assistant—Summer 2015

*Guest Lecturer*

COM 110: Elements of Interpersonal Communication  
COM 310: Relational Communication  
COM 691: Facilitating Intercultural Dialogue

**Huntington University**

*TESOL Teacher & Trainer, Huntington University Institute for TESOL Studies, Huntington, IN*  
Summer 2009-Summer 2011

Costa Rica: TESOL Practicum  
Elementary and high school teacher—Summer 2011  
Adult learning institute teacher—Summer 2011  
Private tutor—Summer 2011

China: TESOL Practicum  
Teacher Trainer—July 2009 & July 2010  
Elementary and middle school teacher—July 2009 & July 2010

**COURSE DEVELOPMENT EXPERIENCE**

**Arizona State University**

*Graduate Teaching Associate, Hugh Downs School of Human Communication, Tempe, AZ*  
Fall 2012 – May 2017

COM 312: Communication, Conflict, and Negotiation (**online**)  
Assistant Designer—Summer 2014 & Summer 2015

COM 100: Introduction to Communication (**online**)  
Assistant Designer—Summer 2014

**Huntington University**

*TESOL Teacher & Trainer, Huntington University Institute for TESOL Studies, Huntington, IN*  
Summer 2011

2<sup>nd</sup> Grade Teaching Series: Figurative Language in English  
TESOL Teacher—Summer 2011

High School Teaching Series: Figurative Language and Contractions in English  
TESOL Teacher—Summer 2011

**TEACHING AWARDS**

**Arizona State University**

Graduate and Professional Student Association Teaching Excellence Award  
Spring 2015 – \$500

Graduate and Professional Student Association Continued Teaching Excellence Award  
Fall 2015  
Spring 2016  
Fall 2016  
Spring 2017