Can’t Have Too Many: How Black American male professional basketball players are perceived, characterized, and treated by East European coaches

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Abstract: The cultural turn in psychology has led to greater research emphasis on race, but is limited by frameworks and thinking that treats race as culture. This tendency supports a colorblind approach that conceptualizes culture as neutral and equal, rather than power laden. Race is a social construct and is not grounded in culture. Race is a hierarchical, persistent, and self-perpetuating instrument of power relations. In a previous paper, one of the authors, using data on racially diverse basketball teams in Eastern Europe, developed a paper about cultural acculturation. Here, the other author uses the same data and a Sport focused Critical Race Theory (CRT) approach to analyze the data and disclose additional findings. Future work will be transdisciplinary, aiming to develop a third framework and set of findings. The chapter will conclude with practical recommendations for applied sport psychologists working with culturally diverse sport teams.